

Sorum Returned to School Board by 226 Majority

and PALM SPRINGS NEWS

The Desert Sun

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SUNNY DAYS

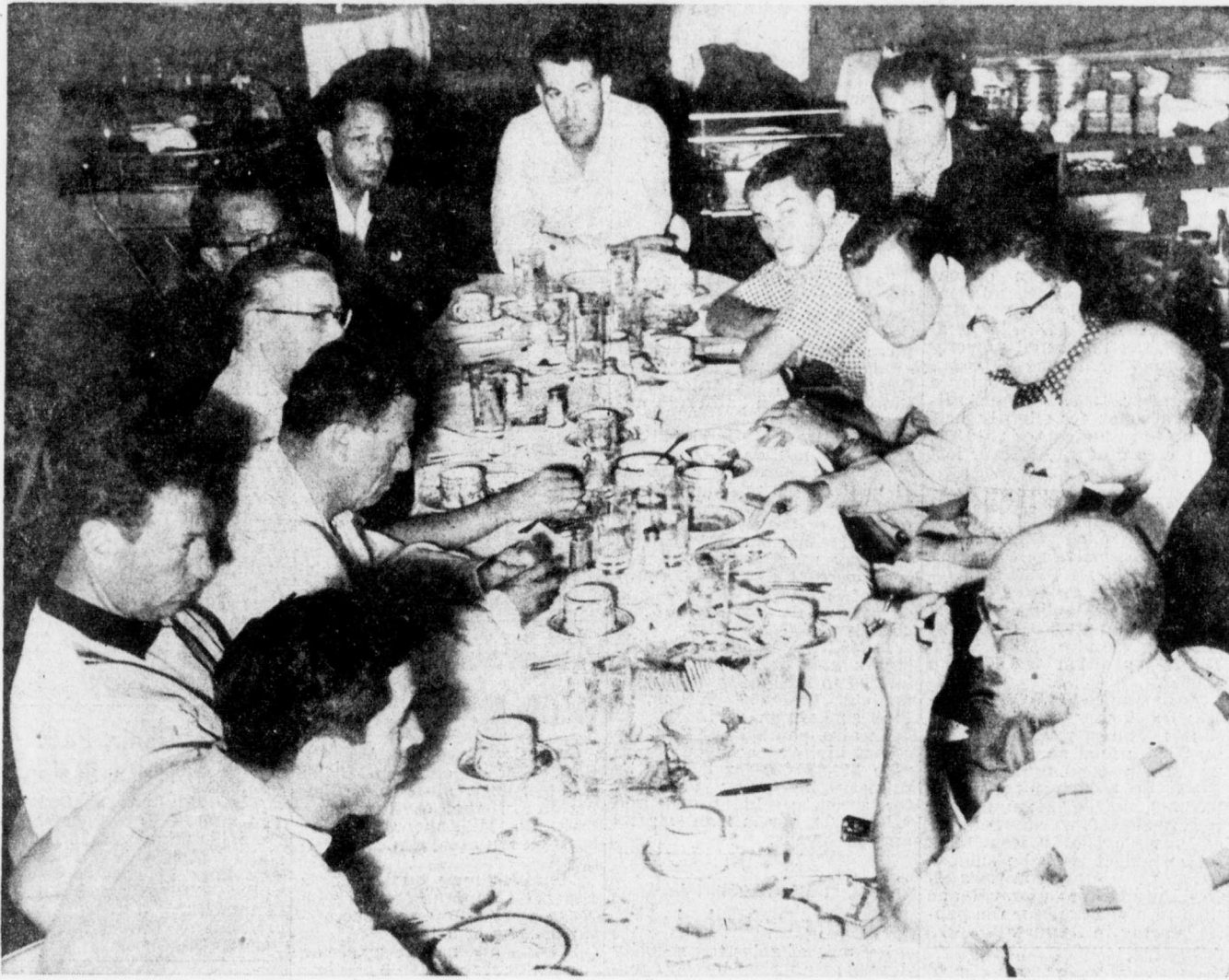
	Max.	Min.
Wednesday, May 19	100	68
Thursday, May 20	102	71
Friday, May 21	98	68

VOL. XXVII, No. 79

2 Sections — 12 Pages

Palm Springs, California, Monday, May 24, 1954

Single Copy 10c



(Desert Sun Photo)
MAGIC CONFERENCE — Hotel and Chamber of Commerce officials met with representatives of the Men's Apparel Guild in California to discuss tentative plans for the organization's convention here in October. From left to right, around the table, they are: Tom Kieley, convention chairman of the Chamber of Commerce; John Ravese, manager of Deep Well

Inn; Phil Kurtzman, president of Magic; Lou Winters, Magic committeeman; an unidentified member of Magic; Santos de Jesus, maître d' Deep Well Inn; Frank Bogert, manager of El Mirador; Harry Roth, former president of Magic; Bob Schuck, sales representative, Desert Inn; Motrey Berke, vice president Magic; Ray Corliss, publicity for Chamber of Commerce, and Richard Malony, executive director of Magic.

Men's Apparel Guild Plans to Return to Palm Springs for Big Convention in Fall

MAGIC will be here in October, 1954.

And the headquarters of the organization's convention, the last one of which was held in Palm Springs in 1948, will be at El Mirador Hotel.

Board Hopes to Hold School Tax at Present Rate

A record budget again is planned for the Palm Springs Unified School District, but the operating tax rate is expected to remain the same.

This is according to preliminary figures compiled by Business Manager Paul Summers, and submitted to the board of trustees for their consideration. Estimated 1954-55 budget is \$1,123,246, including a probable beginning balance of \$220,695; an increase of \$177,752 over the 1953-54 figure of \$945,494.

THE OPERATING TAX RATE of \$1.346 per \$100 assessed valuation will remain the same, according to present figures, and will produce \$563,301. The tax income is based on an anticipated valuation for the district of \$46,500,000, an increase of \$1,165,150 over the 1953-54 See Budget, Page 2a

Annual Poppy Days to be Staged Here this Weekend

Poppy Days will be observed in Palm Springs this weekend with the auxiliary of Owen B. Coffman post, American Legion, conducting their sale on Friday and the members of Veterans of Foreign Wars Frontier Post 5987, selling the VFW Buddy poppies both Friday and Saturday.

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RE-ELECTED — Raymond M. Sorum, re-elected as member of Palm Springs Unified district school board in a record school election Friday.

Sorum Wins 535-309 in School Vote

Raymond M. Sorum, incumbent, was returned to office on the Board of Trustees of Palm Springs Unified School district by a vote of 535 to 309 in Friday's election.

The total turn-out of 844 voters was the largest ever listed in a school election in the district.

Wilbur Lee Brubaker, the opponent, carried one of the three precincts — Cathedral City. Sorum won in the other two. The balloting was steady all day long.

At Desert Hot Springs school where residents of that city and Garnet voted, the count was Sorum, 48, Brubaker, 39. At Cathedral City school where that community and the precincts to the east cast their ballots, the result was Brubaker, 88, Sorum, 45.

Sorum received his biggest majority at Frances Stevens school where the count was Sorum, 442, Brubaker, 182. Voters from all 15 of the city's precincts and Thousand Palms, voted there.

Following completion of the count of ballots, Sorum issued the following statement:

"I think that all of the citizens of our school district who voted in Friday's election are to be commended for their interest in our public school system. 'I deeply appreciate the expression of confidence in my behalf and will continue to do my utmost to justify that expression. 'I shall work always for the betterment of our school system.'"

Ballagh on Duty as Temporary Boys' Club Head

Boys Club Manager Ralph Watt will relinquish his duties there June 1 to leave for Wisconsin, where he will attend the University of Wisconsin this Summer.

Clare Ballagh, director of high school athletics, will take over the duties until a permanent manager is named, or until he also leaves to attend the Summer school at Michigan State.

Watt, basketball coach at the high school, agreed to serve as manager on a temporary basis after the death of the club's founder manager, Frank Partidge.

Boys Club directors are expected to select a permanent manager in the near future.

LAST MONDAY PAPER UNTIL SEPTEMBER

Today's issue of The Desert Sun marks the last Monday publication until September. Next week The Sun will operate on its Summer schedule with publication once a week — on Thursday mornings — only.

Deadline for all advertising, display, classifieds, legals, will be Tuesday at 5 p.m.

Starting the first week in June, the offices of The Desert Sun will be closed Fridays, Saturdays and Sundays.

X. V. Lucius Appointed Manager of Chamber

Plan Greater Publicity for Palm Springs

New Manager and New Look Lined Up for Chamber

By DON KLOTZBUCHER
Palm Springs Chamber of Commerce today has a new manager and a "new look" in its policy.

New manager is Xavier V. Lucius, assistant manager, Southern California district, California State Chamber of Commerce, who will officially take over his duties June 7.

He replaces William Dunkerley, who resigned last month. Selection of Lucius by the board of directors, acting on a recommendation of the selection committee headed by Fred Ingram, was unanimous.

THE "NEW LOOK" is the extensive public relations, promotion and publicity program worked out by Ray Corliss, Chamber publicity director, in conjunction with the directors, with emphasis on promotion production rather than administration in all phases of the Chamber activities.

Lucius has an outstanding background in Chamber and promotion work, according to Chamber President Harry Paisley. He joined the State Chamber in September 1951, as a staff man in publicity and public relations, and quickly rose to assistant district manager of the ten southern counties.

PRIOR TO THAT, he was employed at Kaiser Steel company for two years, and before 1949 taught in private schools in Cumberland, Maryland; Wheeling, West Virginia, Redlands and San Bernardino.

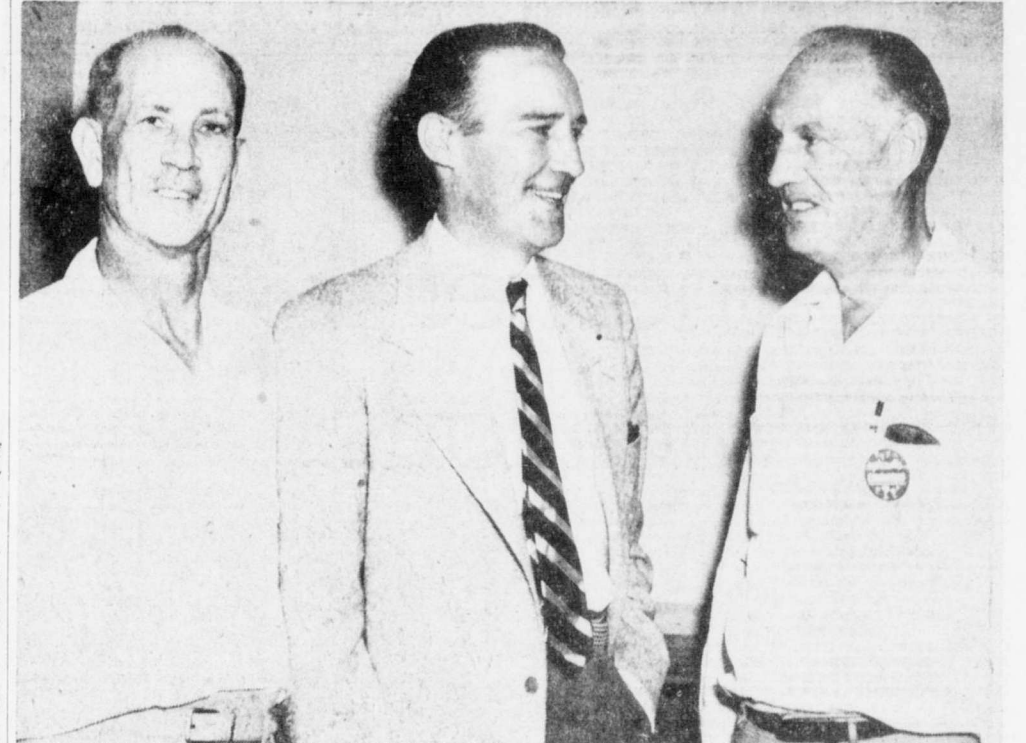
He is a native of East Orange, New Jersey, and is 39 years of age. He attended Seton Hall college for two years, and was graduated from Catholic University, Washington, D.C., with a master of arts degree.

THE NEW MANAGER is well acquainted with the Palm Springs area, having been here many times on matters connected with the resort section of the state organization.

He is married and has two sons, Mark X. and Martin X., with the family to remain in Los Angeles until September.

Paisley, in commenting on his selection, said: "The selection committee did a terrific job in checking all applications, and coming up with an outstanding person such as Mr. Lucius. Under his guidance, the Chamber and Palm Springs faces a new era in promotion and publicity and prosperity."

SERVING on the committee with Ingram were Francis Crocker, Harold Hicks, Mayor See CHAMBER, Page 6a



(Desert Sun Photo)
NEW MANAGER — Xavier V. Lucius, formerly with the state Chamber of Commerce is the new secretary-manager of the Palm Springs Chamber of Commerce. He is shown above, center, with Harry Paisley, president of the Chamber of Commerce and Fred Ingram, head of committee which studied many candidates for the post. Lucius succeeds William Dunkerley, resigned.

Desert Area to Greet Governor Here Tomorrow

Governor Goodwin Knight will be in Palm Springs tomorrow afternoon, Tuesday, starting at 3:30 p.m., while on a campaign tour of the county, it was announced by John Dill, president of the Palm Springs Republican Assembly, and Melba Bennett, chairman of Knight for Governor campaign.

The stop will be at Tamarisk Park, and will of necessity be of short duration to permit him to fulfill his schedule of addresses in Banning, Riverside and Corona the same day. Because of this tight schedule, all residents wishing to greet the Governor are urged to be at the Park promptly at 3:30.

While here, Governor Knight will personally congratulate Earl Coffman and Francis Crocker for their untiring and faithful service as members of the Tramway Commission.

Extending an official welcome to Governor Knight at Tamarisk Park will be Mayor Florian Boyd and Chamber of Commerce President Harry Paisley. Further information concerning the Governor's visit may be had by contacting Republican headquarters at the Fiesta House, phone 2537.

Ask Bids on Indian Lands Near City for Oil Leases

Seven tracts of land comprising 2,080 acres on the Agua Caliente Reservation were offered for oil and gas lease last week by the Bureau of Indian Affairs.

The acreage involved is located in Sections 4, 12, 14, 22, 24 and 26, T.4S., R.5E., San Bernardino Mountains. The nearest area to the city is located five miles due east of the Ramon road-Indian avenue intersection, adjacent to Ramon road.

ACTION WAS TAKEN following applications for leases by several parties, according to District Indian Agent Ned Mitchell. There are 1,119.42 acres of land in Sections 35, 4, 2 and 12 in the same general area now under lease to the Texas Company, and exploratory drilling is under way.

Bids must be submitted separately for each parcel offered,

but one bidder may be awarded the bids for any and all tracts.

Terms of the lease include the payment of a bonus as bid, a rental of \$1.25 per acre per annum and a royalty of 12.5 per cent of the value or amount of all oil, gas, and/or natural gasoline, and/or all other hydrocarbon substances produced and saved from the leased land. Period of the lease is for 10 years, and as much longer as the substances specified are produced in paying quantities.

BIDS WILL BE OPENED at the local Indian office, 132 North Indian avenue, at 10 a.m., Monday, June 28.

Complete information regarding the lands offered for lease and the submission of bids may be obtained by writing to the Sacramento Area Office, Bureau of Indian Affairs, Post Office Box 749, Sacramento 4.

Miss Universe Contest for Eastern Riverside County to be Held in Palm Springs

By BILL RASHALL

That "Once in a Life-Time" opportunity lies just ahead for some lucky girl in eastern Riverside county.

In this lucky girl's future a new life may be waiting.

She will have wealth, adulation and the gates to a career in motion pictures with Universal-International studies, opened for her if she wins the title of Miss Universe.

And even if she doesn't win the coveted title of Miss Universe, there is still plenty of glory ahead.

FOR IF SHE WINS the title of Miss Palm Springs of Riverside county, there is the opportunity to compete for the "Miss California" honor and beyond that, "Miss United States."

The Desert Sun Friday signed a contract entitling this newspaper to start the search for the contestant who will compete in the California Miss Universe Beauty with the Greater Los Angeles Press club as the co-sponsor of that event.

Entry into the local beauty contest is simple. All one has to do is to fill out the entry blank printed on page one of The Desert Sun.

COMPETITION IS OPEN to all women residents of eastern Riverside county which includes, in addition to Palm Springs, Beaumont, Banning, Desert Hot Springs, Thousand Palms, Indio, Blythe and other desert communities. It is open to either single or married women, amateurs or professionals. Contestants must be between the ages of 18 and 28 and must appear for the first eliminations in the Starlite Room of the Chi Chi May 27 at 8 p.m. At that time either the audience or judges, well known throughout the desert area, will select the winner. She will compete against winners selected June 3, 10, 17 and 24 with the final selection of Miss Palm Springs See CONTEST, Page 3a

While the entire plan will be discussed, it is possible that the board will not reach a definite decision until a later date, Dr. Hoff said.

Prior to the meeting, in the June 10 issue of The Desert Sun, a complete report will be presented of all possible plans which may be considered by the board, together with reasons for or against feasibility. Planning for future years also will be discussed.

ENTRY BLANK

The Desert Sun

"Miss Universe" Preliminaries

Please register me in the "MISS PALM SPRINGS OF RIVERSIDE COUNTY" Contest.

MY NAME Age.....
ADDRESS Phone.....
(This application must be mailed to The Desert Sun, P.O. Box 190, Palm Springs, California, or be delivered in person.)

Boys Banish Themselves as Punishment for Club Raid

Voluntary banishment from the Boys Club until school is out was the punishment judged for themselves by eight boys, age five through 11, after they were caught in a minor theft incident at the clubhouse Wednesday afternoon.

Club Manager Ralph Watt, who was given charge of the youths by Officer W. L. Jessup, had asked them to set their own punishment.

The boys entered the club while it was closed from 5 to 6 p.m., consumed a number of

bottles of pop, and took \$1.25 from the cash drawer. They returned the money and also paid for the pop.

The youths involved, after they had judged themselves, decided to make the punishment effective immediately, and didn't even stay for the movie Wednesday evening.

The Desert Sun—2¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

Pianiste -- Chanteuse

(and she's a jolly good fellow who can lift a party out of the doldrums)

Will be available for seasonal engagement in or near Palm Springs about October 1st, about October 1st

MARY BENNETT

Gen'l. Delivery

Clearlake Oaks, Calif.

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CLASSIFIED ADS

For A Brighter Vacation....



Take The Desert Sun With You

Special Subscription offer for the summer!

(From June 1 to October 1)

For the first time, The Desert Sun offers Villagers who are traveling a chance to keep up with the news of the desert area. A special subscription offer of \$1.50 for the months of June, July, August and September will include mailing of the paper every Thursday to anywhere in the United States. Villagers are invited to use this special offer also, and to you there is a special value of watching for news of local events and special sales at local markets and stores. Mail coupon or phone 2249 to start your subscription TODAY! Total price — including mailing —

\$1.50

Mail Coupon today or phone 2249

Special Subscription Coupon

THE DESERT SUN
P.O. BOX 190, PALM SPRINGS

Please enter my subscription for the summer months with the next issue of The Desert Sun. I enclose \$1.50 in full for subscription to October 1, 1954.

NAME

ADDRESS

CITY

ZONE STATE

Parents Favor Present School Time Schedule

The 1954-55 calendar for Palm Springs Unified District schools is in accord with an overwhelming majority of the parents, according to a survey conducted last month. Dr. Arthur G. Hoff, school superintendent, reports.

The calendar sets the school year from September 6 through May 27.

The survey follows the pattern of five years ago, when parents also voted to retain the present system.

The 1954 survey had 510 parents voting for the September 10-June 1 period, 92 choosing September 15-June 10, and 106 preferring the October 1-June 20 dates.

In 1949, 452 preferred the early dates, 62 the in-between period, and 73 the later schedule.

Trailer Park Applications Before County Planners

County Planning Commission last week approved a zoning variance for a \$150,000 addition to the DeLuxe Trailer park in the Cathedral City area to accommodate 100 trailers.

Dr. L. W. Cromwell, one of the applicants said the addition will become a small community especially designed for retired people and will have shops and other conveniences.

The commission's decision is final unless owners of adjacent land file an appeal or county supervisors call a hearing.

The addition will be north of Third street and east of Cathedral Canyon drive.

In another action involving

trailer parks, the commission said that it would probably reach a decision tomorrow on a controversial application for a zoning permit for a park on the south side of Highway 111 and a mile east of Palm Desert.

Opponents, including Virgil Pinckley, Los Angeles newspaper publisher, Gwynn Wilson, of Santa Anita corporation and Shadow Mountain Park, Inc., say a trailer park is not the best use for the land.

Applicants for the permit are Mr. and Mrs. R. C. McGuire of San Diego who told the commission the park will be well planned and conducted and will not diminish the standards of the area.

From Page 1—MORE ABOUT

MAGIC

Richard Malony, executive director of Magic next week to discuss these two points.

Villagers will recall that the three conventions held by MAGIC in Palm Springs during the Spring of 1946, 1947 and 1948 brought a flood of money to this community. Most of the hotels in operation at that time housed many attending the event, all three of which took place at the same time Western Week occurred.

Members of the Los Compadres, it was indicated at the meeting, will be contacted by Chamber officials in attempt to dovetail the Magic Convention and Western Week at the same time.

AMONG THOSE PRESENT representing MAGIC were Phil Kurtzman, president; Morrey Berck, vice-president; Harry Roth, past president; Lou Winters, committee member and Maloney.

Representing the Chamber of Commerce and hotels were: Harry Paisley, president; Tom Kieley, convention chairman; John Ravese, manager of Deep Well Inn; Santos de Jesus, haitre d' at the latter hotel and Ray Corliss, publicity for the Chamber of Commerce.

Winters explained that the convention in Palm Springs would be divided between this community and the Ambassador hotel because of a prior commitment.

Kurtzman and Maloney indicated after the meeting that if the convention is held in Palm Springs and proves to be successful the following year's entire meeting would take place in Palm Springs.

City Not Included in Next Land Sale

Palm Springs is not included in the next public sale of Indian Land in California, scheduled for June 29.

Areas offered are in Del Norte, Humboldt, Siskiyou, Trinity, Modoc, Shasta, Lassen, El Dorado, Inyo, Mariposa and Fresno counties.

Description of all areas may be obtained at the local Indian office.

Withdraw Plea for Water Rate Hike

Application of A. Ronald Button and Gladys M. Button of the Rancho Mirage Water company for authorization to increase water rates was dismissed by the public utilities commission of California at its meeting last week.

The action was taken when the Buttons withdrew their application.

Jaycee to Co-Host National Transcontinental Air Race

Palm Springs Junior Chamber of Commerce will act as co-host with the Philadelphia Junior Chamber on the second annual air race for small air craft.

More than seventy-five entrants will leave Philadelphia on June 5 in their small air craft, and will arrive at the Desert Air hotel Saturday, June 12, when an authentic Hawaiian luau will celebrate their arrival.

The race has been widely publicized in air circles, and

From Page 1—MORE ABOUT

BUDGET

official figure of \$45,334,850 and takes into consideration an estimated 10 per cent tax delinquency.

Income other than current taxes totals \$339,250, and includes the following: A.D.A. State \$221,250, A.D.A. Federal \$35,000, tax unsecured property \$23,000, other income \$60,000.

Estimated beginning balance is set at \$220,695. Teachers' salaries account for slightly half of the total budget, or \$510,000, an increase of \$56,867 over last year.

OTHER ITEMS in the preliminary budget are:

Administration \$42,000, up \$5,927; other salaries of instructors, \$24,000, up \$6,209; audiovisual, \$1,000, up \$400; library \$5,000, up \$4,500; other expenses of instruction \$39,000, up \$4,100; auxiliary service \$20,000, up \$4,132; operation \$90,000, up \$14,913.

Maintenance \$84,700, up \$25,198; fixed charges \$30,000, up \$8,850; transportation \$37,000, up \$8,929; food service \$31,000, up \$4,499; community service \$5,800, up \$600; capital outlay \$133,746, up \$37,764; undivided reserve \$30,000, no change; general reserve \$60,000, less \$1,036.

The budget must be submitted to the county counsel's office July 1 for approval and then returned here for the public hearing in August.

Memorial

Design Contest Open to Students

High school students of Riverside county will be given an opportunity to design the Gen. George Patton Memorial on the county desert, Homer Varner, chairman of the Patton Memorial Commission said.

The commission, meeting at Indio last week, voted to approve a \$100 prize for the winning design.

Students will have until September 1 to submit a design for the entire 25-acre tract. Maps of the tract will soon be available at the county courthouse.

Got it Free

Wetback Rides at U.S. Expense

And he received free transportation instead of having to pay for it.

This was the experience of a Mexican "wetback" Wednesday evening when he was taken in custody at the Greyhound Bus depot while purchasing a ticket.

The Border Patrol furnished the free transportation back to Mexico.

Big Gain Shown in Resources by CV Association

A gain of 34 per cent in resources was registered by the Coachella Valley Savings and Loan Association for the 12-month period ending March 31, Neill Davis of Los Angeles, executive vice-president of the California Savings and Loan League, revealed today.

Assets of the local institution now are \$4,423,631 which represents a gain of \$1,130,832 for the March 31, 1953-54 period.

Total resources of California savings associations now are \$2,835,513,950, Davis concluded.

State's Share of U.S. Highway Aid 25 Millions

Southern California's share of the record \$875 million a year federal highway aid authorization recently approved will be more than 25½ million annually in the fiscal years of 1955 and 1956, the Automobile Club of Southern California announced Friday.

The entire state is slated for about \$47 million a year, excluding its share of the national total of \$80 million authorized for national forest roads for each of the two years.

Usual division of federal highway moneys in California is 55 percent for the 13 counties of Southern California and 45 percent for the 45 northern counties.

A \$9,750,000 chunk of the state's authorization will be allocated to 1900 miles of the Interstate Highway System, a Club spokesman said.

He also pointed out that the recent highway act would provide \$14,450,000 for the state's primary highways; \$7,450,000 for secondary highways; and \$15,340,000 for urban streets and highways.

Sales Tax Security Deposits Refunded

Refunds of sales tax security deposits authorized by city council last week were: \$25, John H. Harris, Harris Sheet Metal Works; \$75, Max E. Schwab, Alpenrose Shop, and \$280, White Elephants, Inc., The Ranch.

At a public hearing, the sales tax permit of Lydia Fabiano, Desert House of Lydia, was revoked because of failure to pay tax returns for several months.

Kirkwood Campaign Chairman Named

Arthur E. Bailey, Palm Springs, Theodore Smith, Rancho Mirage, Col. Robert Ellsworth, Palm Desert, were named committee chairmen for this area in the Riverside county campaign to re-elect Robert C. Kirkwood as state controller at the June 8 primary election.

Eugene Best of Riverside is county-wide chairman.

The Desert Sun

and
PALM SPRINGS NEWS
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PAID POLITICAL ADVERTISEMENT

Catholic Churches Launch Plans for Great Carnival

Palm Springs is to have one of the biggest carnivals in its history come next Spring.

It's to be staged for the benefit of all the Catholic churches in Palm Springs. Our Lady of Solitude, St. Theresa, Our Lady of Guadalupe and St. Theresa Parochial school, to help liquidate an indebtedness of more than \$250,000.

Preliminary plans for the giant carnival were formulated at a meeting of some fifteen leading fund-raising workers for the above-named parishes. The meeting was held at Howard Manor and was presided over by Monsignor John Powers and Father Michael R. O'Donahoe.

One of the most far-reaching decisions reached at this meet-

ing was for the local Catholic churches to put all their eggs in one basket in 1955 where fund-raising activities are concerned. They are making the carnival their one appeal for the entire year.

The carnival, which will be held each year, will be a two-day affair starting at noon on April 9 and will hold forth on the vacant lot lying between Palm Canyon drive and Indian avenue at Ramon road. Use of the grounds has been donated by Mrs. Austin G. McManus.

Several committees will be organized next week and will go into action immediately on a year-round basis to make each carnival an outstanding success. Personnel of these committees will be announced as they are organized.

Too Noisy

Neighbors Ask Quieter Parking

Council Tuesday evening received a petition from all but three residents within two blocks of the Glass Kitchen asking city and police action in stopping cars from racing, "revving" their motors or skidding their wheels in the parking area of the popular restaurant.

Councilwoman Ruth Hardy asked that a resolution be adopted by council, requiring the owner, Daniel Schenker, to establish a parking lot with designated entrance and exit, with legal action to be taken if he does not comply.

Amateur Radio Club Organized

Organization of an Amateur Ham Radio club in Palm Springs, as a start to participation in the Civil Defense program, was announced today by Nick Mutascio and Bill Wilson.

Members may qualify for a Federal Communications License after study and successful passing of a test.

Persons interested may secure complete information by calling Mutascio at 6341, or Wilson at 7791.

Draft Card Listed in Loss of Wallet

Loss of a brown plastic wallet on the high school grounds last week was reported to police by Clayton Lampman, Desert Hot Springs.

The wallet contained his driver's license, draft card and \$5 in cash.

VILLAGE

PALM SPRINGS

PHONE 4384
Doors open nightly 6:45
Sat. 3:30 — Sun. 1:30

LAST TIMES TONIGHT

THE ALL TIME GREATEST ACADEMY AWARD WINNER IN MOTION PICTURE HISTORY!

"FROM HERE TO ETERNITY"

Tues. - Wed. - Thurs.
May 25 - 26 - 27
4 Top Stars in

2 BIG TECHNICOLOR HITS!

Jeff Chandler
Rock Hudson
Marilyn Maxwell
Anthony Quinn

"EAST OF SUMATRA"

for Adventure & Intrigue!
and

"TAZA, the Son of Cochise"

for Outdoor Thrills!

WATCH FOR "THEM"

The Sensation of the Century
COMING SOON!!

THE PLAZA

Doors open at 6:45
Closed Tues. thru Thurs.

STARTING FRIDAY

Elizabeth Taylor
Dana Andrews

"ELEPHANT WALK"

Filmed in Ceylon
... in TECHNICOLOR!

SUNAIR

DRIVE-IN THEATRE

Hiway 111
near Cathedral City
Phone 8-4232

NOW PLAYING

RANDOLPH SCOTT
RIDING SHOTGUN
WARNERCOLOR
Wayne MORRIS

— also —

KIRK DOUGLAS
ACT OF LOVE
introducing DANY ROBIN

Tues. - Wed. - Thurs.
May 25 - 26 - 27

RAW! RAGING! RIOTING!

Duffy of San Quentin

LOUIS HAYWARD - JOANNE DRU
PAUL KELLY - MAUREEN O'SULLIVAN
and WARDEN DUFFY who made a model prison of San Quentin

— Co-Feature —

NEW WARNER SENSATION!

CRIME WAVE

STARRING: STERLING HAYDEN - GENE KELLY - PHYLLIS HAYDEN - NELSON - KIRK DOUGLAS

— Co-Feature —

STARRING: STERLING HAYDEN - GENE KELLY - PHYLLIS HAYDEN - NELSON - KIRK DOUGLAS

— Co-Feature —

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— Co-Feature —

STARRING: STERLING HAYDEN - GENE KELLY - PHYLLIS HAYDEN - NELSON - KIRK DOUGLAS

— Co-Feature —

Miss Universe Search Starts Here



WHO WILL BE MISS PALM SPRINGS? — That is the question that will be decided after 6 judging sessions to be held in the Starlite Room of the Chi Chi. The elimination will get underway with the first contest Thursday, May 27 at 7:45 p.m. Other eliminations will be held on the next four Thursdays, with the final judging for Miss Palm Springs of Riverside County being held Saturday, June 26. Prizes will be awarded to winners of each Thursday night's judging.

The winner of the Miss Universe contest doesn't win all the glory. In the past two years 18 contestants were awarded contracts in motion pictures, television shows in and other forms of entertainment.

Many of them upon returning to their homes bettered their economic conditions when lucrative positions were accepted.

Talent scouts frequent most of the local contests such as the one which starts in the Chi Chi Starlite Room Thursday, May 27.

The contestants' opportunity for fame and fortune may be opened for her from the moment she steps on the stage of the Starlite Room.

The same opportunity may continue as a strong possibility until Miss United States is selected and then Miss Universe, even if the other two are selected.

Losers in Beauty Contest May Win Opportunities

The search for Miss Universe which is now under way throughout the United States and many foreign countries, also starts rolling in Palm Springs with the first batch of contestants to appear in the Starlite Room of the Chi Chi.

Many merchants and hotel owners are this week seeking to sponsor some young lady to represent their establishments at the elimination contest at the Chi Chi.

The Desert Sun, at great ex-

pense, purchased the franchise from the "Miss Universe Beauty Pageant" in the belief that there does reside in the eastern half of Riverside county some young lady between the ages of 18 and 28 who may be crowned Miss Universe.

The first step, however, is to win the local contest — that of Miss Palm Springs of Riverside County. This will be accomplished with four elimination contests with the winner of each competing with the other four or five at the finals at the Chi Chi Saturday June 27.

However, it must be remembered by those who enter and are eliminated at any one contest, that she may re-enter the contest at other judgings on Thursday nights at the Chi Chi. She may win one of these and then be eligible for the finals here.

Sponsor or not, all a young lady has to do is to fill out the entry blank and mail or deliver same to the offices of The Desert Sun.

If a last minute decision to enter occurs, the contestant may appear in person at the Chi Chi at 7:45 p.m., Thursday, May 27, June 3rd, 10th, 17th and 24th.

Although you may not win in any of these contests expensive gifts will be given the runner-up and it is known that many a young lady has been picked out by theatrical talent scouts for TV, the theatre, radio and motion picture work.

Opportunity awaits not only the winner but many others.

From Page 1—MORE ABOUT CONTEST

of Riverside county taking place Saturday, June 26.

IN ADDITION, the winner and runner-up each week will receive a valuable gift from Irwin Schuman, owner of the Chi Chi. Also there awaits one of the winners of these weekly contests a three-day expense-paid trip to Catalina Island as guest of the St. Catherine hotel.

Expensive wrist watches and strings of pearls have been ordered by Lou Mawby as gifts for these weekly winners.

Merchants, hotels and organizations are urged to sponsor a candidate for these weekly contests. Information regarding these sponsorships may be obtained by telephoning The Desert Sun.

ON THURSDAY NIGHT, May 27, admission may be gained for spectators with the donation of two cans of food as the cover charge. This food will go to the new Mickey Finn's Boys Ranch on the Palm-to-Pines highway. Mickey Finn will appear on the stage of the Chi Chi Starlite Room to tell, in a few minutes, about his work and to entertain the audience with songs and guitar playing.

THOSE FILING ENTRIES may start some girl on the road to fame. This holds true for any organization in the eastern portion of Riverside county.

This contest will bring invaluable publicity to Palm Springs. The Miss Universe beauty pageant at the Ambassador and the Miss United States of 1955 contest at Long Beach are, in addition to Universal-International studios, also sponsored by the City of Long Beach and manufacturers of Catalina swim suits.

The Desert Sun—3rd and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, May 24, 1954

MISS UNIVERSE of 1955

will be wearing a

CATALINA BATHING SUIT!

The bathing suit that will bring you

Luck and enhance your chances of winning

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Are You

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single or married,
18 to 28 years of age,
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face and figure
and well poised.

If So...

we would like to
sponsor you in the
search for

MISS PALM SPRINGS

of Riverside County
who may be the next

MISS UNIVERSE

La Fonda Hotel

960 NORTH PALM CANYON DRIVE

Serving Continental Breakfasts

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formerly owners of the Del Marcos

This is the Hour!

The one that may line the rest of your life
with silken robes of glamour and fame.

8 P.M. Thursday Night CHI CHI STARLITE ROOM

There your opportunity to be chosen

Miss Universe of 1955

will get under way

The contestant may be your daughter, your
wife, the girl that serves your luncheon at
the corner drug store or checks you out at
the grocery store.

Expensive Prizes to the local winners

ENTERTAINMENT DANCING

Cover Charge -- 2 Cans of Food
for Mickey Finn's Boys Ranch

Phone for Reservations 7391 or 5133

Palm Desert

Another chance for
fame presents itself
THE SEARCH FOR
MISS UNIVERSE of 1955

GETS UNDERWAY IN THE
CHI CHI STARLITE ROOM
8 P.M., THURSDAY, MAY 27

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The PUBLISHER'S Corner by OLIVER B. JAYNES

SUMMERTIME PROBLEMS — Although most of our Winter residents are away for the entire Summer and many regulars take extended vacations, the wheels of the government grind on. Summertime is a good time for planning and many important decisions have to be made during these months by city and county government. This presents a rather serious problem because matters of vital importance to property owners and business concerns may be acted upon in their absence.

Even though the officials might be inclined to put many matters off during the summer, many have to be acted upon. The claim has been made that some legislation was "put over" in the summer months when so many people did not have an opportunity to protest. Such a thing should be guarded against and a watchful eye kept on any such attempt. Our residents must realize, however, that many things cannot be put off.

City council members, as well as the members of the various boards and commissions, would like to take the summer off as much as anyone else. But they are required to be here most of the time to make decisions and keep the wheels of government rolling. Most of these people are serving without pay and some come from considerable distances at their own expense to carry on the business of government. It would do our winter residents good to attend a summer meeting of the city council and see the members struggling over the problems of the city under difficult conditions.

During the winter we are asked occasionally at The Desert Sun if we keep publishing all summer. Our answer is that we do because we consider our responsibility to our readers to be even greater in the summer. While we reduce the frequency of issue to once a week, we carry a complete report of actions being taken by all governmental agencies. There is much news of interest generated in Palm Springs every week throughout the summer — some of vital importance to home owners and business men. So the wheels of The Desert Sun's press keep grinding out the news all summer and sending it out to interested readers in the four corners of the nation. Many tell us that they read their Desert Sun even more closely in the summer than when they are here.

Some very interesting and vital matters will be coming up for action this summer. Such subjects as redistricting (council districts), the Mt. San Jacinto Tramway, new city hall, municipal golf course, county zoning plans and other matters that touch the lives of almost all of us.

The publisher plans to be around most of the summer also and comment on the affairs in the Village. And, by the way, don't feel too sorry for any of us here. It isn't too bad; in fact it's a lot better than several other places I can think of.

THIS SIDE OF THE SUN

By Phot

The calendar says that Summer is near, You'd never know it, the crowds that are here.

The sidewalks are full, it's still tough to get into Palm Canyon drive from Indian avenue at the Y because of the heavy traffic. Looks like a lot of people got wise and are staying through May.

THREE-DAY WEEKENDS are again on our schedule this year. There's the Memorial Day three-day holiday coming up this weekend. And then, soon after, three days for the Fourth of July. And both of those weekends will probably see the Village jammed. Even in July when the desert is supposed to be scorching. We had them last Fourth and probably will have again this year—especially if the coast is fog and smog-bound. Wonder if the Village will be prepared this year. In past years because of the tag end of the so-called season stocks ran low. And a lot of places sold out before all the visitors were fed. There doesn't seem to be that old sharp line between the season and Summer that there used to be.

SPEAKING OF SMOG reminds me that Ray Corliss, who has many bright and good ideas for greater publicity for the Village, told Chamber of Commerce directors the other day that everything possible should be done to encourage our "smokeless industry," the tourists. Well, from what I've seen of them, they are not exactly smokeless. Consume as many cigarettes, cigars and as much pipe tobacco, as any other va-

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Don't Try to Escape Difficulty



I had peculiar experience recently. I made a speech at a convention and had to hurry away before the meeting ended to catch a train. On the way out a man stopped me. "I have to talk to you," he said.

"I'm sorry, but it will be on the run," I told him. "My train leaves in fifteen minutes." There was no taxi in sight; so we started to walk toward the station. "Can you talk fast?" I asked my companion. He thought he could. "I am dissatisfied with my present situation," he explained. "I want to get out of it."

"Why," I asked. "Aren't you doing well?" "Last year I made ten thousand dollars," he answered. "That's a good income. Why do you want to leave a ten thousand dollar a year job?"

"There's something else I like better. I often go out to the airport and watch the planes take off and land. I'd love to work with airplanes."

"Well," I replied, "if there is anything you want to do, if you want it badly enough and are willing to make the necessary sacrifices, you can do it." "I've written to the airline presidents asking for an executive job," he told me, "but they don't even answer me."

"Perhaps you ought to start at a more realistic level. Why not go out to the airport and ask for a job carrying baggage back and forth to the planes?"

"I don't want to carry baggage," he protested. "I make ten thousand a year at what I'm doing now!"

"Then perhaps you would be better off sticking to what you're doing. But, if you became the best luggage carrier an airline ever had, perhaps you could work your way up."

"That's not the way I want to do it," he said. "I added, 'there is something else I would like to do. I've always loved birds. I'd like to study birds and write a book about them.'"

"What's stopping you?" You can study them after you come home at night from your ten thousand dollar job and on weekends," I suggested.

Please note that the two things this man wanted both had wings: airplanes and birds. Of course, what he really wanted was to fly away, to escape from responsibility. People are prone to run away from situations in which things become a bit difficult.

He finally admitted that his personal situation had become intolerable because of constant minor irritations. We had finally reached the station and I had time only to say, "We cannot live in a world where there is no difficulty. But Almighty God has given us manhood and strength and character and the assurance of His presence. So if we just stand up to our problems, we can solve them right where we are. Don't retreat into day-dreams about flying away when things get a little rough. That's the time to think positively and constructively. Difficulty is a challenge, and challenges met and solved make men of us."

I advised him to sit down with paper and pencil at the end of each day and list every right experience he had during the day. Then he was to read the list to himself aloud. "You will find this a catharsis of the mind," I promised him. "You will flush out every frustration, every disappointment, every hurt, every irritation. And more important, you will discover that more things have gone right than have gone wrong. As you change your mental attitude toward your situation, the situation will itself change for the better."

I am glad to report that he followed this suggestion and no longer wants to fly away. (Copyright 1954, Post-Hall Syndicate, Inc.)

The Desert Sun—4
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

DIRECTORY

Palm Springs
and Desert Area
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NELSON, ARMY 4627
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ROCKS, MADGE O. 7375
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BARBECUED RIBS In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings
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FRENCH FRIES • COLE SLAW • all the trimmings
BBQ CHICKEN In a Basket \$1.35
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All food on the above menu may be boxed to take out At No Extra Charge.

NEW SUMMER HOURS: 4 P.M. to 3 A.M.
Closed Tuesdays Phone 2319
1095 SOUTH PALM CANYON DRIVE



You Will Enjoy Dinner and Cocktails
in the delightfully informal atmosphere of the
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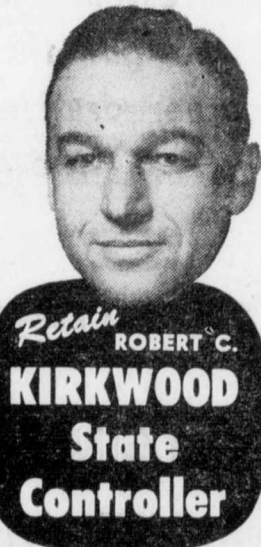
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Insure integrity and ability.

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of County
Chairman

Fisk Speaker at Lettermen's Meeting Here

Bill Fisk, end grid coach at the University of Southern California, was the featured speaker at the annual Palm Springs high school Lettermen's Club banquet Thursday evening at Deep Well Inn.

The banquet honored all boys who were awarded letters in competitive sports while in high school.

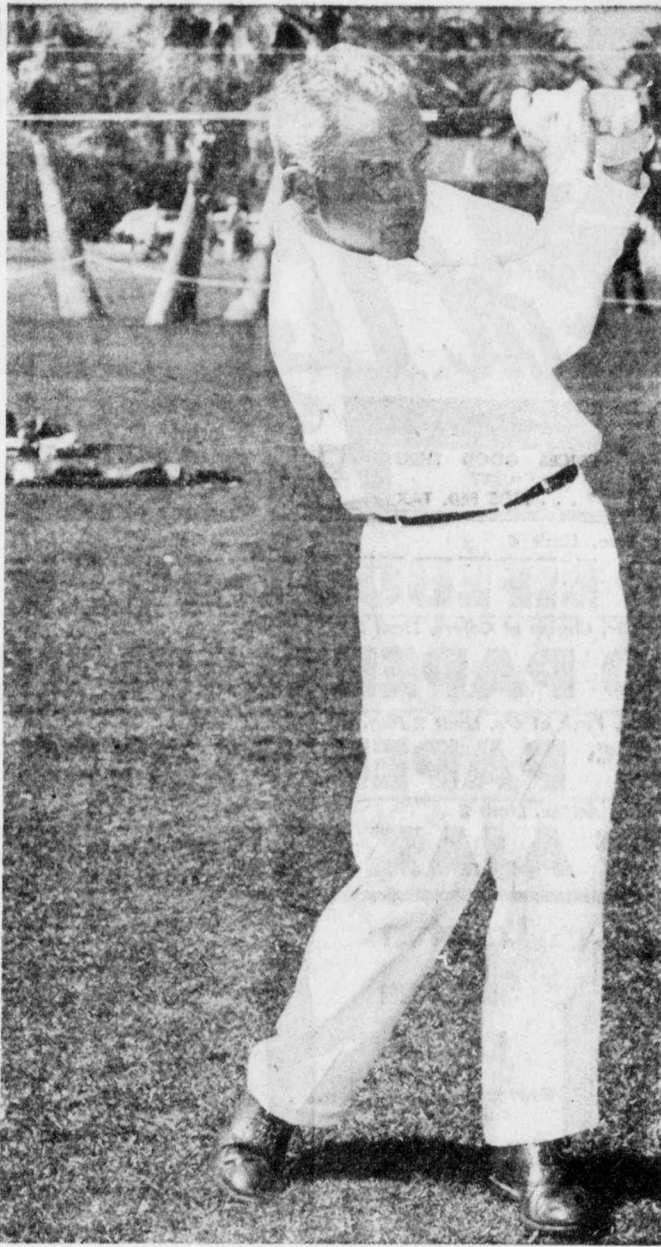
Boys who are members of the club now are:

Thomas Avila, Richard Big-ham, Jim Block, Lloyd Brubaker, Richard Broten, Alfred Brune, Larry Bruton, Chris Clark, Bob Clinton, Larry Col-ton, John Cunningham, Bob Condes, James Crawford, Prentiss deJesus, David Dellinger, Marvin Gallarini, Gary Driskell, John Grace, Gerald Egbert.

Ralph Estrada, Ruben Fontes, Harvey Haber, Sam Hall, Dawson Hayward, Gary Hammond, Alvin Harrison, Paul Jones, Jimmy Judd, Dick Keith, Harry Krings, Cliff Lail, John Lester, Mickey Lang, Pete Lester, Clayton Lampman, Bill Manger, Chuck Martin, John Martin, David Martinez.

Manuel Montoya, Fred Petersen, James Parker, Dick Pell, Ken Price, Larry Pierson, Eugene Prieto, Kenny Reich, John Ravese, Robert Robnitz, Victor Reyes, Jody Robles, Jack Shields, Pete Silva, David Springer, Bob Sproule, Tony Summers, Jerry Seps, James Thompson, Dave Tichenor, Wendell Vieth, Dennis Weller, Dennis Willard and Roger Williams.

All high school coaches also were present at the banquet.



AT TAMARISK — Red Saunders, famed UCLA football coach, was at Tamarisk the other day getting in a few practice licks on the practice tee. He did pretty well, too.

Indians Lose to San Jacinto, 14-5

Palm Springs high school Indians wound up their 1954 Riverside County league schedule in a tie for third place Friday when San Jacinto rapped them for 16 hits and 14 runs in a game played there. The Indians got but 5.

The Indians, after a fine start, continued in their closing slump and were in trouble from almost the start of the game.

Price and Judd alternated on the mound but could not stop the fired-up San Jacintos.

Friday's line score: R H E Palm Springs 101 002 1—5 7 5 San Jacinto... 142 313 x—14 16 6 Price, Judd (2), Price (6) and Reyes; Flores, Miradine (7) and Reed.

Home and Home Basketball Sked Favored by RCL

Riverside County League basketball teams will play a home and home schedule next year, an action long advocated by coaches, but previously banned because of travel distances.

League officials voted this plan at their meeting Wednesday night at Beaumont.

Representing Palm Springs high school were Athletic Director Clare Ballagh and Principal Henry Greeley.

BALLAGH, WHO SERVED as head basketball coach until this year, has been one of the main supporters for this move. Ralph Watt, present coach, also requested the home and home schedule to permit all teams to have the same schedule in league play.

Games will be played on Tuesday and Friday evenings, with the schedule matching eastern and western teams in their own sections on Tuesday. All Tuesday games also will start at 6 p.m., to permit players to return home early.

The league officials limited the number of practice games to six, all before the start of the league season on January 7. League play will end February 25.

IN OTHER ACTION, league officials:

Approved the football schedule for the 1954-55 school year. Palm Springs games, including exhibition tilts are, Chino there September 24, Brea-Olinda here October 1, Elsinore there October 8, Coachella here October 15, Banning there October 27, Hemet here October 29, Perris there November 5, Beaumont here November 12, and San Jacinto here November 19.

Set the start of the 1955 baseball season for March 23. First game for Palm Springs will be Elsinore here.

Adopted a tentative track schedule, with the first action for the Indians being a meet at Coachella March 11.

Delegated action on a tennis schedule to league tennis coaches.

Two Villagers at Grid Clinic

Head Coach Clare Ballagh and Assistant Coach Scott Thompson of the Palm Springs high school grid team attended a football clinic Saturday at UCLA.

In charge of the clinic were Bud Wilkinson of the University of Oklahoma, and Red Sanders and his staff of UCLA.

Thompson Wins

James Thompson was the only Palm Springs high school speedster to qualify for the CIF finals, taking a first in the 100-yard dash with 10.3 and placing second in the 120-yard low hurdles.

He competed in Class C events in the semi-finals held at Whittier.

The Desert Sun—5th and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, May 24, 1954

PAID POLITICAL ADVERTISEMENT

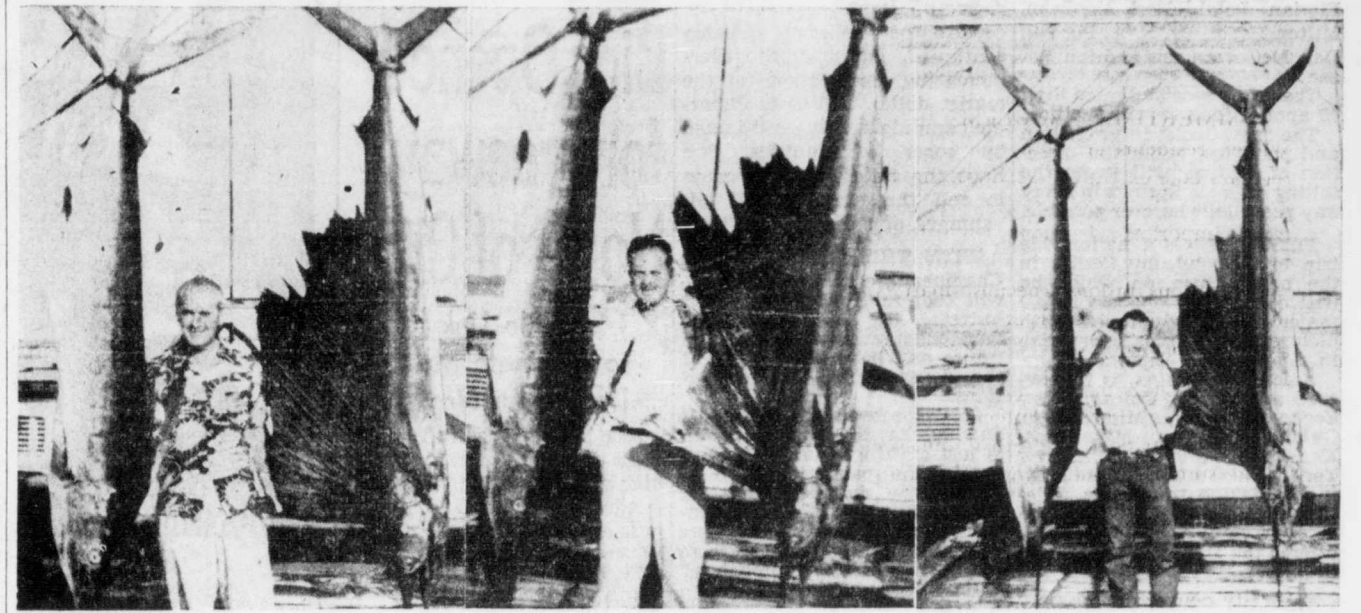
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PRIMARY ELECTION
JUNE 8

Villagers Really Make a Haul at Mazatlan . . .



Pryor's 4-Hitter Scores Victory for El Mirador

Charles Pryor handcuffed the Huntington Park Browns with four hits Wednesday night to give El Mirador a 5 to 3 victory in the last home game of the season at the Polo Grounds.

Pryor, former USC star and professional baseball player who now is baseball coach at Coachella high school, never was in serious trouble. He struck out 14 batters to stop all potential threats. Two errors by the local nine allowed the only scoring inning for the visitors.

WARREN LINVILLE, player-manager, with three hits in four times at bat, and Bill Jones with two for four, paced the eight-hit attack of El Mirador. Pryor with a triple against the 360-foot left field fence, and Murphy of Huntington Park with a long double to deep center field, were the power hitters.

Outstanding defensive play for El Mirador was provided by Wilfred Lucas and Benny Montoya in the outfield.

EL MIRADOR traveled to Huntington Park for a return game Sunday, the final action until late October when the city recreation team will enter the Desert Winter League.

The line score: R H E Huntington... 000 030 000—3 4 2 El Mirador... 140 000 000—5 8 2 Murphy and Fritz; Pryor and Heiser.

Three Villagers went fishing off Mazatlan, Mexico, recently and came back with these pictures to prove it. Left, Sam Stuart of El Paseo Market with a 216-pound marlin and a sailfish, 153 pounds. Center, Edwin Pringle, El Paseo Market with marlin and sailfish and right, Ben Cox of El Paseo Pharmacy, also with one each. All of them, the fish, that is, were whoppers.

Local Golfers to Match Skill with Ben Hogan in Tourney

Beat Ben Hogan!

This is the challenge to all golfers in the United States, and a special incentive for Palm Springs residents, to compete in the National Golf Day tournament sponsored by Life Magazine and the Professional Golfers Association.

Hogan, pro at Tamarisk Country Club, was 1953's Male Athlete of the Year, winner of the Masters, the U.S. Open and the British Open.

He will play his round at the Baltusrol Club in Springfield, New Jersey, scene of the forthcoming 1954 U.S. Open.

All three golf courses in this area, O'Donnell, Tamarisk and Thunderbird are participating, with the Thunderbird entries having played their rounds May 22 because of the course closing.

Lost Fishermen Return Safely

Charles and Albert Moser, members of Palm Springs fire department went fishing in the Idyllwild area Thursday.

When they failed to return at 5 p.m. after a full day's absence friends notified the sheriff's deputies.

But the 'lost' men returned just as a posse was about to start looking for them.

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- All stock merchandise at tremendous savings
- Many items at, or below cost
- Everything must go

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550 yd. Cotton Boucle carpet, 12 foot wide.
So quiet, so safe, and so easy to clean.
Was 4.50 sq. yd. Now 3.06 sq. yd.

168 yd. 100% Wool Frieze in a striped design.
A carpet that will give you years of wear.
Was 6.95 sq. yd. Now 5.22 sq. yd.

110 yd. Heavy Swirled Loop Carpet, 12 foot wide.
This 100% wool fabric complements any room.
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210 yd. Heavy Luxurious Cut Pile Cotton carpet,
12 foot wide. A perfect beginning for any room.
Was 7.95 sq. yd. Now 4.66 sq. yd.

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Phone 2680

CHAMBER MANAGER

Florian Boyd, Earl Coffman, Milton Hicks, Dr. F. A. Purcell, Dan McGowan and Adrian Rosen.

The group received more than 40 applications for the position. The "new look" in promotion and publicity, under the direction of Corliss, will stress the selling of Palm Springs in every way possible, wherever possible.

FIRST STEP is a nationwide trip to be made by Corliss in the near future, on which he will contact newspapers in all major cities and provide with pictures and stories for release in August and September.

Among the cities to be covered are Detroit, Chicago, New York, St. Paul, Minneapolis, Oklahoma City, Milwaukee, Kansas City and Tulsa. In New York, he also will visit the leading magazine publishers. Television stations will be contacted at each stop, and they will be offered the 16mm. film on Palm Springs.

WHILE IN DETROIT, he also will contact Ford Motor Company, relative to its naming of its new sports models with Palm Springs names, and arranging for the premiere showing in the Village.

"Promotion is essential in selling any product," Paisley said concerning the "new look." "This includes advertising, publicity and public relations, all factors in the ever-constant battle for space in publications."

"WE'RE NOT INTERESTED in post-mortems on past actions, but in building for the future, and making Palm Springs as well known as the name of your automobile."

To accomplish this, Paisley said, will take additional funds, but regardless of the amount raised, the job will be done. He asked the help of all business people, pointing out that it is a "matter of survival."

"It speaks magnificently well of Palm Springs that it has

shown constant growth with no coordinated selling," Paisley continued. But with the ever-increasing competition for the tourist dollar, and with elaborate campaigns being conducted by other communities, "we have now tailored our program to sell the great natural advantages of Palm Springs."

WITH THIS PROGRAM, the Chamber president said, "we will keep faith with our largest industry, the hotel group, who have constantly believed in the future and have kept ahead of the demand for accommodations."

Corliss echoed the feeling of Paisley, saying, "our program is just starting. Due to inactivity in the past, there are so many new avenues open for promotion of our smokeless industry called tourists, that we can not at this time start to outline all definite approaches." He predicted that enthusiasm and interest expressed already will continue to grow until 100 percent support is received from all Villagers—making the progress and growth of Palm Springs a certainty.

Cash and Watch Stolen from Car

Burglary of \$46 in cash and a woman's watch valued at \$50 from his locked parked car on Tahquitz Canyon road was reported to police Thursday by John J. Palla of Los Angeles.

Entry to the car was made by breaking the glass window, and then unlocking the door. Time was between 11:30 a.m. and 3 p.m. while he was hiking to and from Tahquitz Canyon.

The money was taken from a purse which had been placed underneath the seat.

P.S. Music Adds Three Exclusive Distributorships

Three exclusive area distributorships for the Palm Springs Music Company, 360 North Palm Canyon drive, were announced today by Howard Morris, owner.

They are: F. E. Olds and Son and Selmer, Inc., both manufacturers of band instruments, and Carl Fischer, sheet music manufacturer.

Band instruments will be rented as well as sold, Morris said.

Approve Plans to Enlarge Park in Idyllwild Area

County planning commission last week approved plans to increase the size of the county park at Idyllwild 50 per cent. Tyler Suess, planning director for the county, said that Jerry Johnson, owner of the land sought by the county, will give it for the park providing the county builds a 1000-foot road to serve other properties he owns.

Suess said he thought it was a "pretty good deal" for the county.

Suspect in Check Case Under Arrest
Palm Springs police received word Tuesday that Karen Spencer, wanted here on bad check charges, is in custody in San Francisco. It is planned to return her here Thursday to face charges.

The Desert Sun—6th and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

Bids Opened for Freeway North of City

14.4 Mile Link to Eliminate Most Dangerous Stretch

Bids were opened in Los Angeles Thursday for the state highway division's biggest project in Riverside county, the 14.4 mile stretch of freeway from Whitewater to Thousand Palms.

The firm of McCann, Wunderlich and Mosman of Palo Alto submitted the low bid of \$2,251,599. Eleven bids were received. They will be checked over by the department of public works before the contract is awarded.

The project, lying north of Palm Springs, will start at the end of the present four-lane freeway near Whitewater and extend to Thousand Palms. It will eliminate one of the most dangerous strips of two-lane roadway in the county.

The new road will by-pass Garnet and plans are now under study for a grade separation near that community where it will cross Indian avenue out of Palm Springs. The route will leave the present road and cut through the desert paralleling the Southern Pacific. When completed, in about two years, it will provide a four-lane divided highway from Thousand Palms to Los Angeles with but one major exception.

17 Wetbacks in One Day's Haul

A record number of Mexican "Wetbacks" was collected by Palm Springs police Tuesday, with Detective Ted Greene nabbing two from a car parked in a service station on Palm Canyon drive, and Officer Robert Johnson taking 15 more from a truck at the north city limits.

Border Patrol officials were notified, and took charge of the group for return to their native country.

Legal Notices 75

No. 399
NOTICE OF INTENDED MORTGAGE
That Ruth Monk Aquilina, Mortgagee, whose address is 17-224 Covey Street, in the City of North Palm Springs, County of Riverside, State of California, intends to mortgage to Eddie O. Aquilina, Mortgagee, whose address is 66-384 West Pierson Boulevard, in the City of Desert Hot Springs, County of Riverside, State of California, all fixtures and equipment and Good Will of a certain Cafe and Restaurant business known as "Aquilina's" and located at 101 N. Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, and that an executed mortgage of the same will be delivered and the consideration therefor paid at 10:00 o'clock a.m. on the first day of June, 1954, at the offices of Warren E. Slaughter, Attorney at Law at 101 N. Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.

Dated May 18, 1954.
RUTH MONK AQUILINA, Mortgagee
Publish Desert Sun May 24, 1954.

REMODELING & REPAIRS
Electrical Service
Cooler Service & Installations
Phone
walt pagan
2701

CLEARANCE SALE

up to **1 1/2** off

WESTINGHOUSE ROASTER \$32.95
DORMEYER FOOD MIXER \$34.95
including all attachments — Reg. \$46.50
G-E or WESTINGHOUSE IRONS \$9.95
G-E or WESTINGHOUSE STEAM IRONS \$13.95
AUTOMATIC COFFEE MAKERS \$10.50
SILEX COFFEE MAKERS \$2.95
WESTINGHOUSE Twin Waffle Irons \$12.98

Tremendous Savings

ADMIRAL — MOTOROLA — EMERSON

Radios

TOYS -- GAMES -- GIFTS

AUTO and BICYCLE SUPPLIES
AUTO & BICYCLE SALE SUBJECT TO STOCK ON HAND

BREZINS

366 NORTH PALM CANYON DRIVE
Opposite Telephone Company

Thrifty
CUT RATE DRUG STORES

SAVE MORE at THRIFTY!
ON SUMMER & OUTING NEEDS!

366 S. PALM CANYON DRIVE
PALM SPRINGS

PRICES GOOD THRU
SUNDAY
... PLUS FED. TAX.

FOUNTAIN GRILL SPECIAL

SKYSCRAPER
ICE CREAM
SODA 19¢
• With Whipped Cream
• Maraschino Cherry
• Choice of Flavors



BREAKFAST SPECIAL

• Tall Glass Orange Juice
• 2 Ranch Fresh Eggs Fried in Butter
• Hash Browned Potatoes
• 2 Slices Toast • Butter and Jelly
• Best Cup of Coffee in Town

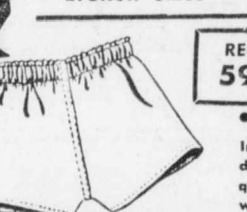
ALL FOR
49¢

JUMBO COOKIES
FULL POUND 29¢
Fresh Packed Goodness.



REG. \$5.95
Big 58" Diameter
• Colorful Plastic
WADING POOL \$4.98

CHILDREN'S DRESSES and SUN SUITS 79¢
• Broken Sizes



Children's Assorted
REG. 59¢
Shorts 39¢
• Sizes 2 to 6 • Lightweight
in poplins, twills & denims. All first quality. Choice of washable colors.

FISHERMAN'S SPECIAL

\$5.84 VALUE! \$2.89 Solid Glass
CASTING ROD PLUS \$2.95 OCEAN CITY OR BLACK JACK
LEVEL WIND REEL BOTH FOR
\$4.98
5 foot length, two guides and a tip. Cork handle.



VALUES TO \$8.00
MEN'S and WOMEN'S
SUN GLASSES \$2.79
Optical precision ground glasses.



\$6.95 Value! 9 Pc. Herco
FLASH CAMERA OUTFIT \$4.49
ALL FOR
• 2 BATTERIES
• 4 FLASH BULBS
• ROLL 620 FILM

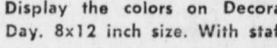


New Shipment Just Arrived!
711 Havana SECONDS
CIGARS 2 for 15¢
Box of 50 \$3.29



97¢ VALUE! SPORTSMAN
CIGAR & CIGARETTE HOLDER 49¢
YOUR CHOICE
Choice of plastic or briar. Some with filters.

AMERICAN
FLAGS 14¢
Display the colors on Decoration Day. 8x12 inch size. With staff.



Reg. Size, Limit 4

8¢ LIFEBOUY SOAP 4 for 19¢

Reg. 13¢, Choice of Colors, Limit 2

80 PAPER NAPKINS.... 9¢

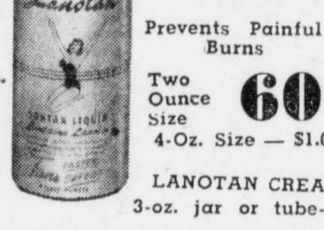
9" Size, Pack of 6's, Limit 2 Pkg.

14¢ PAPER PLATES 2 pkg 15¢

Foaming Action, Limit 2

13¢ AJAX CLEANSER 2 for 19¢

Lanotan
Sun Tan
Lotion
Prevents Painful Burns



Two Ounce Size
4-Oz. Size — \$1.00*
LANOTAN CREAM
3-oz. jar or tube—\$1*

5-Lb. Epsom Salt USP Quality Limit 1... 19¢

BORIC ACID 4 Oz. Solution, Reg. 17¢... 9¢

\$1.25 ABSORBINE JR 4-Oz. Limit 1... 69¢

PEROXIDE 10 Volume, Pint Barbro... 17¢

24¢ DIXIE DISH TOWELS
20" x 37"
• All Perfect Quality
• Super Absorbent
Practically Lintless
5 for 89¢



WASH CLOTH 12"x12" Limit 10 for 99¢

SUN BRAS Women's 97¢ Value... 44¢

BAR B-Q MITTS Quilted... 29¢

\$10.99 Wood Decorated

FRAMED MIRROR
Choice of colorful Bird Design



Individual Boxed.
\$4.99

55¢ SPONGES Cellulose... 30¢

19¢ BRUSH Sparklene Vegetable... 14¢

DUST PANS Metal, Reg. 24¢... 19¢

MEN'S and WOMEN'S Assorted

SPORT CAPS 99¢
CHOICE OF FABRICS



Attractively Styled
Large, colorful selection. Perfect for outdoors or sports car.

OUTSTANDING LIQUOR VALUES!

HARKOFF VODKA \$2.59
FIFTH GALLON
A delicious warm weather treat! Delightful mixability and lightness.

6-Year Old
ROCKY HILL Bottled In Bond STRAIGHT \$3.49
FIFTH GALLON
Unusually fine flavor mellowness!

OLD MINER Distilled DRY GIN \$2.59
FIFTH GALLON
Extra Delicious! Extra Dry and Light

7 YEAR OLD! GOVERNOR CLINTON Bottled In Bond Straight \$3.69
FIFTH GALLON

SAFARI LIQUOR \$1.00
SAFARI • LILAC • IRIS • OVATION
A 50% SAVINGS!
All light, lovely, deliciously cooling!

SAFARI LIQUOR \$1.00

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Values to \$2.00

WHITE PORCELAIN

FASHION JEWELRY

• Earrings
• Necklaces
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Hundreds of sparkling shapes and sizes
Your Choice
2 for \$1.00
59¢ Ea.
A Huge Collection of Brilliantly Designed Jewelry.



25¢ CHILDREN'S SUN GLASSES 19¢
Protect eyes from harmful sun rays.



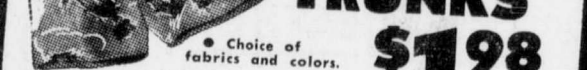
16 Inch PLASTIC PLAY BALLS 98¢
Choice of Colors.

\$3.98 to \$4.98 Value

MEN'S and BOYS' SWIM TRUNKS \$1.98

• Choice of fabrics and colors.
• Many new exciting designs and patterns.

JUVENILE TRUNKS 98¢



BLANCHARD FLORAL MIST BOUQUET \$1.00*
• Masquerade
• Muguet
• Conflict
• Hunting
• Fragrance

TUSSY DEODORANT CREAM 50¢
HALF PRICE!

Req. \$2.00 Tussey

SUMMER COLOGNE or DUSTING POWDER \$1.00
• SAFARI • LILAC • IRIS • OVATION
A 50% SAVINGS!
All light, lovely, deliciously cooling!

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With Hildy Crawford

Giant scissors cut off the days... like a millionaire clipping coupons... and there aren't too many left in May... Each perfect, golden day is precious... for as it is severed by the scissors... the only place it can go is into your treasure bag of memories...

Check the coins in your collection this week... those pleasant hours of sun-lazing in the patio... of swimming in the sapphire waters of your pool and splashing diamond drops of water in the sunshine... gay hours at garden parties where you met all the people you like the best... Count them and you'll find they add up to memory treasures...

Barbecue

The Harry Johansens are back from St. Louis for a short stay... and in their honor the Paul Austs assembled a few friends for cocktails and barbecue Saturday night... at their home at 296 Hermosa Place...

At Thunderbird

John and Lillian McClure hosted a table at Thunderbird's Saturday night Closing Party... and the George Barracloughs entertained the group at cocktails before dinner... In the party were Bob and Billie Kenaston, Monte and Bettye Herbert... Tom and Theodora Fleming, Billy and Vicki Ma-louf, Sydney and Alberta Ho-denaker, the Jack Tongues... and the Barracloughs' son Bob and his friend John Serrano...

Gathered for cocktails with Joe and Phyllis Froggatt... before the Thunderbird party... were Dick and Edith Edwards... George and Mickey Manasse... Ben Gales, Dr. John and Gwen Costello, Bill and Hildy Crawford (he just back from Flagstaff with a Bachelor of Science degree)... Mrs. and Mrs. Glen Thomas...

The Frank Belchers had as their guests at Thunderbird... their weekend houseguests Mr. and Mrs. Marron Kendrick of San Francisco, Mrs. Walter Farrell, Jack Williamson, Miss Mary Birch... with the group gathering at the Harrison Barnes home for cocktails... first were the Harry Weimers, Barney Hinkles, Judy Howard, Mrs. Paul Prom... The Proms leave soon for Sacramento and then Honolulu...

Around and About

Among recent diners at the Doll House were... Mr. and Mrs. J. Carroll Naish and their daughter... Bill and Mousie Powell with Rosalind Russell... the Van Heflins and Velma Silverman...

Bertine and Collis Steere are at their Palo Alto home... but postcard that they may drive down here again in June...

Ethel and Jack Lucareni went in to their Los Angeles home yesterday... On Friday Jack's daughter Barbara Pennington is marrying Forest Hall... and they are having their wedding breakfast at Tail O' the Cock...

That afternoon the Lucarenis and Edward Everett Horton go to Santa Barbara... to visit Mrs. H. W. Armstrong over the Memorial Day weekend... They will be back down here to

close their Smoke Tree home the following weekend...

Summer plans for the Lucarenis include a vacation trip to the Pacific Northwest... They will visit the Thomas Dants in Portland... and will spend a few days with the William O. McKays on their boat on the Sound...

Mr. and Mrs. Joseph F. Lloyd of 495 Sonora road, left yesterday... for Corona del Mar... where they will spend the Summer at their recently-built duplex...

Harrison Luessler leaves May 27 on a two or three week business trip to Boston... While he is away, Mrs. Luessler will be at a guest ranch in Apple Valley near Victorville... They will both be back here to close their house for the Summer... She's planning to spend the Summer in Portland while he takes some trips... and they will be back in Palm Springs in late September according to present plans...

The Asher Levys will leave June 1 for Beverly Hills... where they have taken an apartment for the Summer months... Their plans include two weeks in New York in September... before returning to their Village home...

Dr. and Mrs. Clarence Woodmansee (she's Top Wrangler of Desert Riders) and their daughters Bonnie and Gay... their horses, dogs and cats... trek to Idyllwild for the Summer around June 12...

Mrs. Harold Bell Wright, intrigued by the weather, is lingering through May... but around the first of June she will go to her San Diego home...

The A. R. Simons and their two children, John and Lynn are flying East June 7... They will visit relatives in Detroit and Lansing... returning here around the 28th... in time to get the children off to summer camp in Arizona...

Enjoying dinner and the Chi Chi show Friday night... after cocktails at the Morris home on Marshall Way... was a sixsome... Howard and Kay Morris... the A. R. Simons, the Asher Levys...

Mrs. Oliver Anderson has returned to her home in Vancouver... after a week's visit here with Mary Hurrell...

Johnny Drexel of cinema, television and stage, is here for a Palm Springs vacation... staying at Town and Desert...

Ring Dance
Joan Baker, attractive young daughter of the Leo Bakers... flies East Thursday to attend the Ring Dance at Annapolis Saturday night... This is the traditional affair where the third year midshipmen receive their class rings... She will be the date of Midshipman Robert N. Miller, formerly of Palm Springs... who leaves soon on a cruise to Paris...

Joan, who has never been out of Southern California before, will take part in a full week's activities at Annapolis... before going on to New York... She will be returning home around June 20...

We're all pressed by some of the high prices—and taken to the cleaners by others... Lexington (Ky.) Leader.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

May 24
Air Force Reserve Unit, P.S. high school, 7:30 p.m.
Katherine Finchy P.T. Group potluck, election, school patio, 6:30 p.m.

May 25
Soroptimists, Chi Chi, 12:15 p.m.
Kiwanis Club, Deep Well, noon.
Graduation Dance, Youth Center, 7:30-10:30 p.m.

May 26
Rotary Club, Biltmore, 12:10 p.m.

May 27
Mickey Finn Night at Chi Chi, Lions Club, Chi Chi, noon.

May 28
Poppy Day.

May 29
Los Compadres "Bring your own Steak" dinner, Club-house.

May 30
Zeta Theta Chapter of Epsilon Sigma Alpha, 1254 San Lucas road, 8 p.m.

Officers Re-Elected by Guild

Directors of the Palm Springs Playhouse Guild at an organizational meeting, re-elected the following officers: Mrs. John Lucareni, president; Mrs. Thomas Fleming, first vice president; Mrs. Austin McManus, second vice president; Mrs. John S. Lapp, treasurer; Rex Hardy, secretary.

New officers named are: Mrs. S. P. Manasse, third vice president; John Hamerick, assistant treasurer; and Mrs. McManus, chairman of public relations.

Graduation Dance to be Tuesday Night

Graduation Dance to be held at the Youth Center tomorrow night, from 7:30 to 10:30 p.m., is being sponsored by the Nellie Coffman Parent-Teacher Guild. Mrs. Jack Sanders is chairman for the affair, assisted by Mrs. Herman Reich and Mrs. C. B. Self. Husbands of the women will join them as chaperons for the evening.

A student council committee, Sheralyn Morris, Caroline Reich, Bonnie Woodmansee, Cubby Parker and Halg Harris are planning the dance. The girls are planning to wear their graduation dresses. Refreshments will be served during the evening.

Today's underprivileged are those who get no cost-of-living income boosts. — G.C.C. Side-lights.

OPEN ALL SUMMER



POOLSIDE BARBECUE

Enjoy a truly delicious outdoor barbecue dinner, served under the stars nightly except Saturday.
Barbecue dinners from \$2.50

And enjoy the songs and keyboard artistry of

Jim Simonin
at

HOWARD MANOR

572 N. Indian Avenue



(Desert Sun Photo)
NEW SORORITY — Charter members of Zeta Theta Chapter of Epsilon Sigma Alpha held their organizational meeting Thursday night. Pictured are, front row, left to right: Flo Am-

bler, Mildred Linskey, Barbara Foster, Hazel Stachler, Georgia Kettmann, Elsie Maypole; back row, left to right, Helen Morris, Ann Olivastro, Louise Purnel, Vera Langston, Esther Gilbert.

Barbara Reed Albert Zeller Wed in Vegas

Announcement was made this week of the marriage of Barbara Reed, daughter of Mr. and Mrs. S. S. Vineberg, 686 Plaza Amigo, and Albert Zeller of Jackson, Wyoming.

The couple exchanged vows April 23 at Las Vegas.

The bride, a native of Montreal, Canada, came here three years ago to reside with her parents.

Mr. Zeller is an explosive expert and is currently doing oil exploratory work at Bishop. During the Winter he will make his headquarters here and train polo ponies.

The couple are making their home at 686 Plaza Amigo.

Newcomers to the Village

Newcomers to the Village are Mr. and Mrs. Julian L. Hazard of Westwood, who bought the Lucien Shaw house at 1522 Mesquite.

The Hazards own an apartment building in Westwood and he is a retired judge. While they are just spending weekends here now, they are already desert devotees and plan to spend more time here next year.

Sorority Instituted in Village

Zeta Theta Chapter of Epsilon Sigma Alpha was installed Thursday night with fifteen charter members and Mrs. D. C. Stachler as the first president. The installation meeting was held at the home of Mrs. George Morris at 1048 S. Calle Marcus.

In a candlelight ritual, Mrs. Jean W. Keller, national organizer, installed the following officers: Mrs. Stachler, president; Mrs. August Kettmann, first vice president; Mrs. W. A. Foster, second vice president; Mrs. Robert L. Linskey, corresponding secretary; Mrs. Mel Ambler, recording secretary; Mrs. Warren Strebe, treasurer; Mrs. B. F. Constantino, educational director; Mrs. George Maypole, social committee; Mrs. Arthur Langston and Mrs. Louis Olivastro, ways and means; Mrs. Esther Gilbert and Mrs. C. L. Purnel, welfare; Mrs. George Morris, publicity; Mrs. William Bronstein, contact; Mrs. J. W. Oertle, courtesies.

Sorority colors of blue and gold were used in flowers and tapers for the impressive ceremony.

Finger sandwiches, fruit punch and cookies were served in the patio after the ceremonies.

It was decided to meet on the first Tuesday of each month, and the first meeting will be held on June 1, at 8 p.m., at the home of Mrs. Olivastro at 1254 San Lucas road.

Villagers Attend KC Convention

Grand Knight Bob Rech and alternate delegate Leo Paquette returned last week from a Knights of Columbus convention in Fresno.

Their wives accompanied them to the convention.

Dinner and Dancing Mark Lions Club Installation

With appropriate obsequies for retiring president, Harold West, and a fitting welcome for incoming president, Jimmy Cooper, Palm Springs Lions club installed its new officers for the 1954-55 year at Deep Well Inn Wednesday night.

The installation ceremony followed a cocktail hour and dinner and preceded an evening of dancing.

Hobart Paul of Brawley, district governor for Lions from Imperial, San Diego and Riverside counties, was the installing officer.

Installed with Cooper were Joe Henderson, Charles McDon-

PALM VALLEY SCHOOL

A Private Day School for Boys and Girls

- Grades 7 to 12 — Small Classes
- Individual Attention
- Monthly Enrollments
- Co-Educational



Highly Experienced Staff of Teachers
Swimming — Supervised Athletic Program

Transportation Provided

Enrollments will be accepted for the Fifth & Sixth grades starting in October

Located four miles east of Palm Springs off Highway 111.

J. Blake Field, Director

HARVARD, A.B., M.A.

P.O. Box 519 Tel. 8-4472 Palm Springs

SHE'S ONLY FIVE BUT A REAL ARTIST

Noreen Slaughter is only 5½ years of age but she has published art work to her credit.

An original crayon picture drawn by the little daughter of Mr. and Mrs. Warren Slaughter of the Village, is currently featured in the June issue of "Your Child's World," a nationally circulated magazine.

Garden Party Honors Mothers

Around 100 mothers of her dancing students in Palm Springs and Indio were guests of Trixie Jarrette yesterday afternoon at a garden party at her home at 350 Paseo El Mirador.

A cocktail punch was served at the delightful al fresco affair.

Faye-Renee MONDAY

FINAL CLEARANCE!
DRESSES and SPORTSWEAR

1/2 PRICE

REG. 14.95 DRESSES—NOW	7.45	REG. 35.00 DRESSES—NOW	17.50
REG. 17.95 DRESSES—NOW	8.95	REG. 55.00 DRESSES—NOW	27.50
REG. 24.95 DRESSES—NOW	12.45	REG. 69.95 DRESSES—NOW	34.95

BLOUSES, SWEATERS, SHIRTS, SKIRTS
and many other Sportswear items

ONE-HALF PRICE

Faye-Renee

191 South Palm Canyon
AT ARENAS ROAD

SPECIAL PURCHASE!

SUNBACK DRESSES

- Beautiful Cottons
- Elasticised Back
- All Sizes

The labels are out but you'll recognize this famous make.

Reg. \$10.95 NOW **\$6.95**

MARTY COBIN

274 North
Palm Canyon Drive



Mrs. Lowry Will Head Auxiliary

At last Tuesday's meeting of Owen Coffman Unit No. 519, American Legion Auxiliary, Mrs. Dolores Lowry was chosen president for the coming year. Other elected officers are: first vice president, Myrtle Litzberger; second vice president, Irene Burnett; recording secretary, Wanda Richards; corresponding secretary, Jane Goff; treasurer, Billie Lu Floan; three executive committee women, Grace Davis, Harriet Henderson and Dorothy Morrison.

Joint installation ceremonies for the Auxiliary and Owen Coffman Post 519 officers, are scheduled to be held Tuesday evening, June 1, at the World War Memorial building. At that time the new president will name the appointive officers and committees.

Mrs. Helene Bender of Norco, 21st District first vice president, will be the Auxiliary installing officer. Mrs. Marlin Lienau, Unit president, has announced.

A Poppy program was presented by Mrs. Violet Knapp at Tuesday's meeting. She told the story of the memorial poppy while the members were busily engaged in opening the petals of the 2,000 crepe paper poppies in preparation of Poppy Day, Friday, May 28. Mrs. Mildred Jackson read the Auxiliary National President's Poppy Day message.

Plans are underway for participation in the Memorial Day program to be sponsored by local veterans organizations at the Palm Springs cemetery, Monday, May 31.

Cabana Party Fetes Friends

The cabana party hosted by Edith Eddy Ward at Shadow Mountain Club on Wednesday was a combination party. It helped celebrate the fourth wedding anniversary of Jack and Alice Smith, it was a farewell to the Jim Harstads, who were leaving for Detroit Lakes, Minnesota for the summer, and it honored the Forrest Bowers who have just moved into their new house.

Other guests were: Dr. and Mrs. Robert Morrey, Rud and Evelyn Hackborn, Pat Steele, Bobby Reichert, Charlotte Stewart, Joe Goyer, Hazel Moon, Monty and Dorothy Wenck, Ray H. Stager, Sally Lasley and Mr. and Mrs. Henry Asmusen.

CONGRATULATIONS Attorney Leonard Bock NOW!

Leonard Bock NOW!

We may soon have Government By — Of — For the People

Redistricting secured through your efforts should make this possible.

G. A. B. PROSSER REALTOR

Banning Palm Springs

Denslows END OF SEASON Sale

Now is the time to come in and get any item in stock you have wanted at Special Discount

- A selection of Lamps reduced as much as 50%
- Bar Furniture and Accessories reduced 33 1/3 to 50%
- For Your Summer Living
- Barbecue & Patio Equipment reduced 25 to 33 1/3%
- Several China and Glassware patterns reduced 25%
- Everything else in the shop reduced 20%

The early selection is the best selection!

SALE ENDS SATURDAY, MAY 29

Denslows

in the Desert Inn grounds
137 NORTH PALM CANYON DRIVE



(Paul Pospesil Photo)
ANNUAL PICNIC — Some of the members of Palm Springs Chapter American Association of University Women are pictured at the annual picnic at Town and Desert. They are: top row, left to right, Sarah Jane Jenkins, Mrs. Frederick Watson,

Helen Peterson, Mrs. Wayland Reynolds, Mrs. Jerry Bunker (new president), Mrs. Herbert (hostess), Betty Miller; front row, left to right, Mrs. Ted Gamble, Angie Brennan, Mrs. Fred Morrison, Barbara Root, Mrs. Robert Long, Mrs. Robson Chambers.

Mrs. Hills is Honored at Luncheon

Mrs. Lorraine Hills, president of the Parent-Teachers Group at Katherine Finchy school, was guest of honor at a luncheon Wednesday noon at Deep Well Inn.

Mrs. Hills was presented with a gift in appreciation of her work as president this year. Those present at the luncheon were: Mesdames George Ripley, Russell Hills, Ned Mitchell, Frank Phillips, H. C. Foes, Jr., Culver Parker, Culver Nichols, David Jones, H. H. King, James Brister, Stewart Williams, Edwin Silverman.

If you could figure the gambler's chances on some roads, the odds against the driver would be so great I doubt that a professional gambler would risk his life on them. — Dr. Bruce B. Green-shields, traffic authority.



(Desert Sun Photo)
HONOR PRESIDENT — A luncheon at Deep Well Inn complimented Mrs. Lorraine Hills, president of Katherine Finchy P-TA this year. Shown at the luncheon table, from left, are Mrs. Hills, Mrs. Ned Mitchell, vice president, and Mrs. Culver Parker, secretary.

McBrides at Balboa Bay

Dr. and Mrs. William C. McBride left Saturday to spend ten days at the seashore, at Balboa Bay Club.

They will return here to close their house before going to Portland for the summer. They have a house there right on the golf course at Waverly Country Club.

Doll House Gang Have Holiday

Following their annual custom, the whole Doll House gang is having a holiday tomorrow. George and Ethel Strebe are taking all their employees to Lake Arrowhead for the day, with a big dinner party planned that night at Harold Bain's

restaurant "The Sportsman." The Doll House closes this weekend, but you'll find George and Ethel at their Balboa place in July.

The Desert Sun—2¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

Aquacade Entertains at Picnic

Tables were set up under the venerable mesquite tree on the lawns at Town and Desert Tuesday night for the annual picnic of the Palm Springs Chapter of the American Association of University Women. About seventy attended the party which is given each year by Gayle Burns.

In the pool, an aquacade was staged by Moya Henderson's swimming classes, and the host, Herbert Burns, showed moving pictures to the late stayers.

Swimmers were: Toni Morrison, Erica Morrison, Mary Wells, Barbara Bivorse, Barbara Cooper, Mary K. Hughes, Patty Newlin, Sandra Soran, Sherry Morris, Becky Nelson.

The new A.A.U.W. president, Mrs. Jerry Bunker, presented corsages to past presidents. Helen Peterson and Angie Brennan were co-chairmen of the picnic.

KC to Elect New Officials Tonight

Knights of Columbus will hold its annual election of officers at its meeting tonight, Monday, at the KC hall, starting at 8 p.m.

Grand Knight Bob Reeh urges all Knights to be present.

Jaynes to Speak Before Rotarians

Oliver B. Jaynes, publisher of The Desert Sun, will be the speaker when Palm Springs Rotary club meets Wednesday at Hotel Biltmore.

Joe Gamble will be chairman for the day.

Newly-installed president, Dr. Arthur G. Hoff, will preside.

District Nurses Hear Dr. Portis

Following a short business meeting at the Health Center in Palm Springs, Dr. M. Portis addressed members of Desert District No. 34, California State Nurses Association. His subject was "Disease and Peculiarities of the Gastro Intestinal Tract."

A social hour followed. Plans were made by the group for a potluck dinner at Banning June 15, as the final meeting until September.

DON'T NEED IT? SELL IT THRU THE WANT ADS
Phone 2249

— PAID POLITICAL ADVERTISEMENT —

KNIGHT is RIGHT



FOR CALIFORNIA

THE AFL SAYS: "There is only one candidate for Governor who is worthy of Labor's support — Goodwin J. Knight!"

BUSINESS SAYS: "California's governmental training system has given Goodwin Knight 7 years of experience, as Lieutenant Governor, in dealing with State problems. The apprentice system works in Labor. It works in Business. Knight's record of constructive accomplishment proves that it works in Government. Let's not trade a man who knows the job — for a man who's willing to learn!"

CALIFORNIA AGREES: The Cornerstone of Democratic Government is not the Party — but the Man. This year, the Man is Knight!

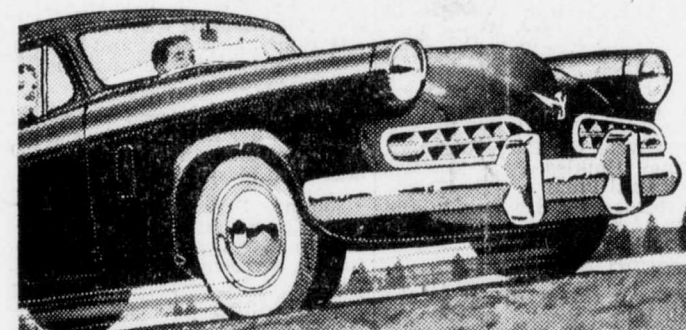
VOTE FOR GOODWIN J. KNIGHT FOR GOVERNOR • Election Day, June 8, 1954

Sponsored by the Knight for Governor Committee and Democrats for Knight

"I'll back this '54 Studebaker against any car in town for economy!"

"Let me show you why Studebaker made a clean sweep of the '54 Mobilgas Economy Run... won the Sweepstakes and 3 other firsts!"

Come in and look at the official AAA score sheet of the Mobilgas Run. Studebaker made a clean sweep—first in the Grand Sweepstakes—first in actual miles per gallon—first of all overdrive and automatic drive cars. Duplicates of Studebaker's Mobilgas Run winners are available immediately at low cost.



Studebaker puts you ahead of the parade! It gets you more when you trade!

'54 Studebaker Champion custom 2-door 6-passenger sedan
\$1994⁶⁸

DELIVERED LOCALLY

with standard equipment
State and local taxes, if any, not included. White sidewall tires, chrome wheel discs—and Automatic Drive or Overdrive—are optional at extra cost. Price may vary in nearby communities.

PALM SPRINGS MOTORS

66-359 E. HIGHWAY 111—on the "Miracle Mile"—PHONE 2424

Desert Bootery's 6th Annual Clearance SALE CONTINUES! DOLLAR SAVING VALUES FOR MEN AND WOMEN



LADIES' WEDGIES

Skooters - Fortunets
Cobblers
Cool, comfortable
were to 9.95
Now 5.88

LADIES' HI-FASHION

ORIGINALS
Choose from this
Season's newest
styles and colors
were to 14.95
Now 8.88

MEN!

Choose from these
fine makes.
Jarman - Winthrop
Freeman
Crosby-Square
were to 16.95
NOW 7.88 & 9.88

DESERT BOOTERY

278 N. Palm Canyon Drive

NEW!

3-TRANSISTOR ZENITH "Royal-T" HEARING AID

- ★ Operates for only 15¢ a month instead of 15¢ to 30¢ a day for old-type vacuum-tube aids!
- ★ Life-like sound, truer and clearer than ever!
- ★ The one "A" battery lasts a full month...no "B" battery...fewer battery changes!

only \$125

(Bone Conduction Accessory, Moderate Extra Cost Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association. Sorry! Orders must be filled in order received!)

VILLAGE PHARMACY

201 No. Palm Canyon Dr.
Phone 4321

Palm Desert Sunbeams

By EDITH EDDY WARD

Today's Sunbeam is turned on Dudley Steele who celebrated his 62nd birthday last week and is proud of it. And he has a right to be proud because he, without question, is the youngest 62-year-old in Palm Desert. His story is quite interesting.

Before the first World War he held the high diving championship in Kansas City for seven years. Then he joined the Air Corps and was a flying instructor all through the first war. His ambition was to get overseas and into the fight. Toward the end of the war he put on an air show which raised enough money to build a huge swimming pool for his outfit and his commanding officer finally gave him his overseas orders as a reward. He was sent to Miami, Florida, but the war ended before he could get overseas. When the war was over he needed a job so he talked Roy Nafziger, who is president of Inter-State Bakeries, into buying an airplane and Steele flew the plane all over the country as Nafziger's pilot.

In 1928 Steele organized an Aviation department for Richfield Oil company, which was the first such department for any oil firm and, as manager and head pilot, he flew thousands of miles for Richfield. Also in 1928 while he was with Richfield, he organized and mapped the course for the National Air Races. He held the races in a corn field in Southern California which later became Mines Field and is now the L.A. International Airport.

Steele left Richfield to become manager of the Lockheed Air Terminal where he stayed until World War II started. His only son, who was also a pilot, was killed in the early part of the war and he took leave of absence from Lockheed to join the Air Transport Command where he stayed until the war was over. Then he went back to Lockheed and later went into business for himself manufacturing sash window balances. He retired in 1951 and came to Palm Desert because of arthritis. At that time he could just barely get around with the use of a cane. Last year, on his 61st birthday, he was so recovered from the arthritis he put on a one-man show of diving exhibitions from the 30 foot tower at Shadow Mountain club which held everyone breathless. Today, Steele is so active in swimming, diving and golf that he

appears more like a man of 42 than 62!

SHADOW MOUNTAIN ECHOES: Jack and Alice Smith celebrated their fourth wedding anniversary Wednesday. Smith holds the title of the longest commuter in Palm Desert—his home is here and his business in Seattle and he goes back and forth every two to four weeks! Sixty-three women of the Palm Desert Guild met for luncheon and their last meeting of the season at Deep Well Inn in Palm Springs Tuesday. Newly elected officers were Mrs. Randall Henderson, president; Mrs. Ben Vallat, vice-president; Mrs. Kay Oleson, treasurer and Mrs. Robert Ellsworth, historian. Edythe Peterson won the prize which was a lovely package of Santos cheese spreads and his special salad dressing. Ricky Steward and Dee Dee Smith were host and hostess of a teenage party at Dee Dee's home last Saturday. After swimming the twelve guests consumed four dozen cokes and three dozen hot dogs! They were chaperoned by Alice Smith and Charlotte Steward. The Saturday before, Mrs. Jerrold Arnold had the same group at her house for supper and dancing.

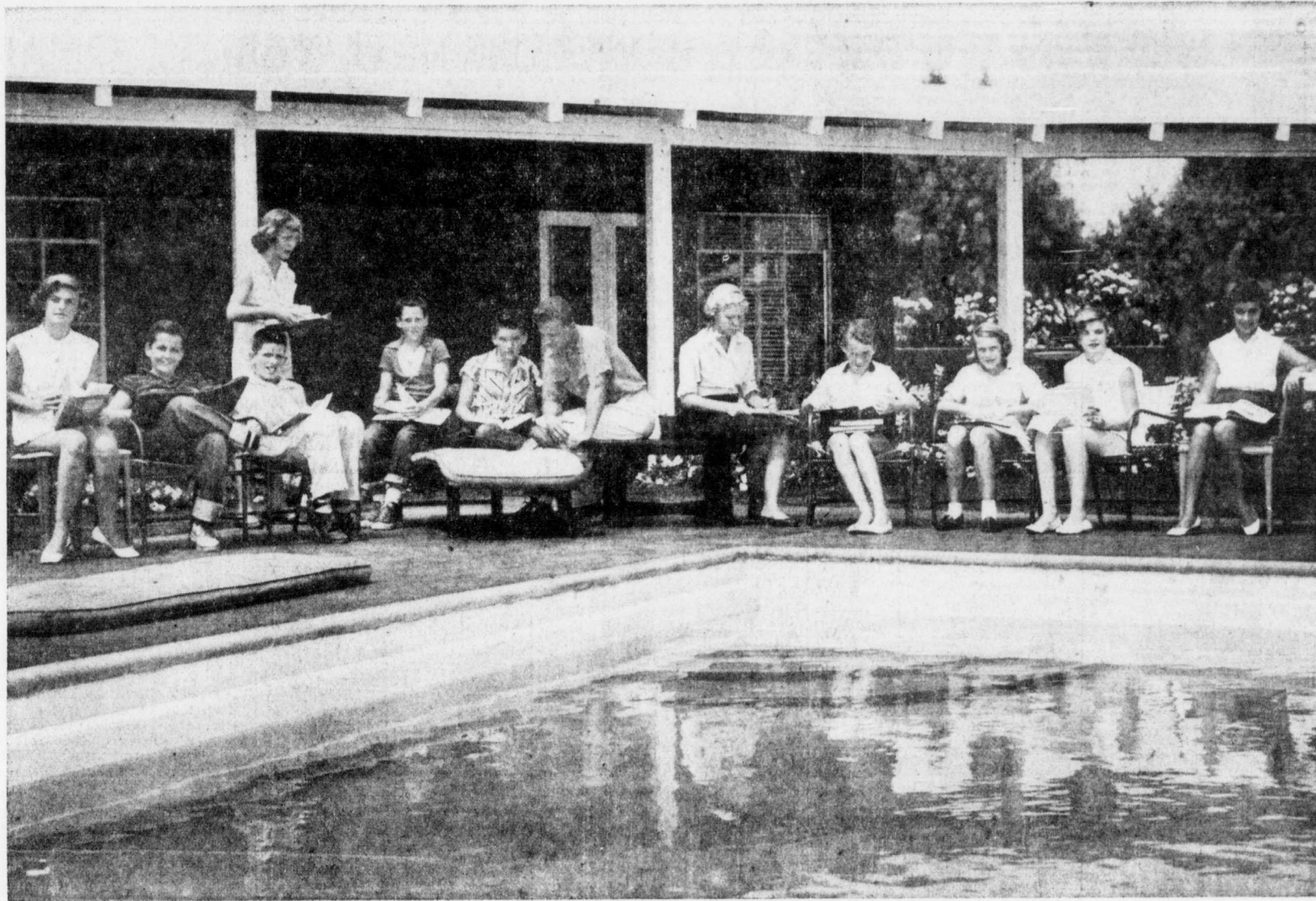
Three Reports to be Heard at CVAPC Session

Coachella Valley Advisory Planning Committee will hear three important reports at its next meeting which will be held at 8 p.m. Wednesday, at Coachella city hall.

L. C. Lewis, member of the county planning commission for this district, will give a report on commission activities affecting Coachella Valley.

S. Theodore Smith, Rancho Mirage realtor and vice president of the committee, will report on a study being made of Valley, and Dr. Ernest Tinkham will present a colored real estate financing in the movie short on gnat control.

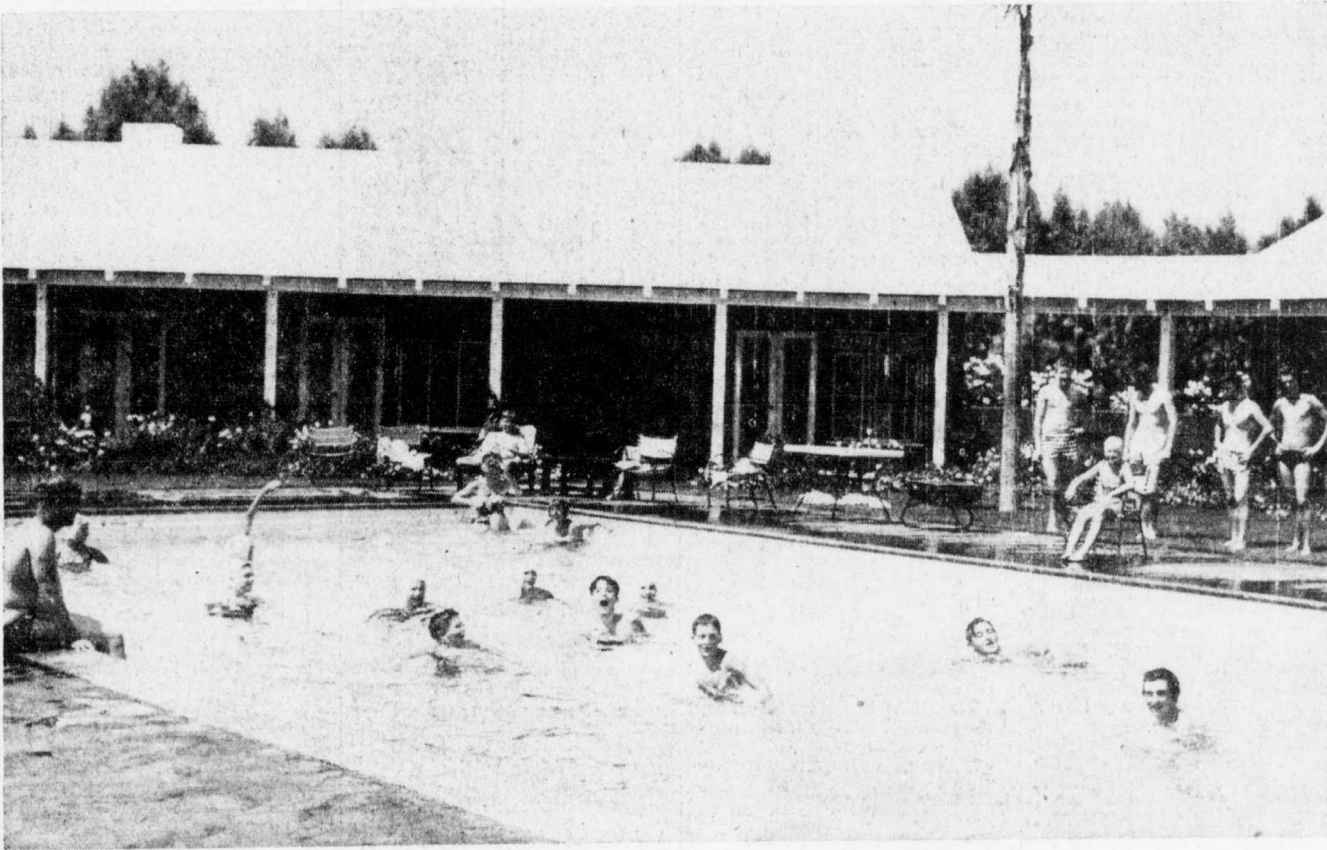
President Paul Clark said anyone interested is welcome whether or not a member of the committee.



(Desert Sun Photo)

CLASSES AROUND POOL — Enjoying a classroom session around the spacious pool at Palm Valley school, private coeducational day school, are members of the seventh grade. The classes are purposely kept small, to assure each student individual attention. Pictured are, left to right, Jean Stuart, Martin Howard, Bobby Saindon, Connie Hopkins, David Lasley,

David Tomlinson, Robert Smart, instructor, Alice Harris, Kathleen Shields, Bunny Bailey, Judy Stuart, and Joy Rose. Enrollments for the 1954-55 school year are now being accepted, with J. Blake Fields, owner-director, advising students in grades five through high school to do so as soon as possible to assure admittance. The same policy of small classes and individual attention will be maintained next Fall, he said.



(Desert Sun Photo)

RECREATIONAL PERIOD — Students at Palm Valley school, private coeducational day school, are pictured during their afternoon recreation period, enjoying the spacious pool facilities.

ties there. Other students are participating in volleyball or other sports. The pool area is often a setting for the classes at Palm Valley, which stresses small classes to assure each student individual attention.

Villager Fined for Discharge of Gun Inside City

George H. Hamilton, 51, 180 North Indian avenue, was given the maximum sentence possible by Judge Eugene Theriault in justice court last week on a charge of discharging firearms within the city limits.

The sentence, 90 days in jail, was suspended though, on condition that Hamilton not violate the law for one year. A fine of \$50 was imposed, and he was directed to either sell his five guns or continue to leave them in police custody.

Hamilton was held after a report by Matt Dragicevich that a bullet had struck his warehouse at 245 East Andreas road, adjacent to Hamilton's home.

Sgt. William Lux and Detective Ted Green, who investigated, reported that they were once ordered from the home of Hamilton before the arrest was made. When arrested, he voluntarily surrendered a loaded .38 calibre revolver. Four other guns were found in the house.



DON'T WRITE IT... SAY IT!

Lovesick, homesick, or just want a quick answer to your question... a long distance call is the solution to your problem. And now, with the decrease in telephone taxes, this convenience costs you less than ever!

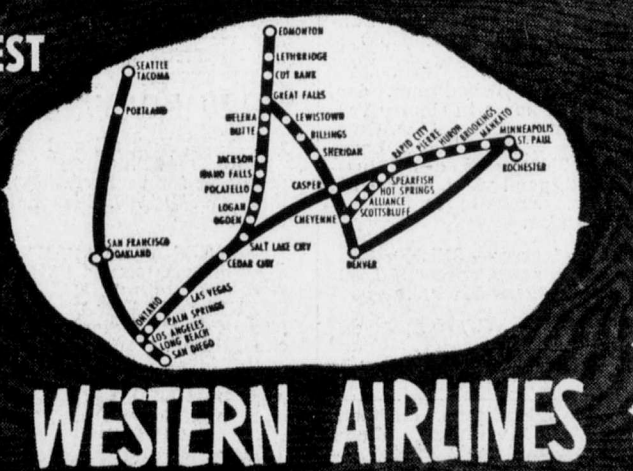
Keep in touch with far-away relatives, friends, and business associates by telephone.



California Water & Telephone Company

Where in the WEST do you want to go?

WESTERN serves 44 key cities in 12 western states and Canada! Call Western at 2709 or the Olman Travel Service, 2756



WESTERN AIRLINES

NOW -- For Short Time ONLY ENTIRE STOCK REDUCED

Every Dress, Skirt, Blouse,
Short, Pedal Pusher,
Swim Suit

REDUCED 25% and MORE

But Remember this Sale for SHORT TIME ONLY

Casual-Aire

224 N. Palm Canyon Dr.

Phone 2976

The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

Vacation School at Cathedral City

The First Southern Baptist church of Cathedral City announced last week that a Vacation Bible school will be started May 31 to continue for two weeks with final sessions on June 11.

The classes, which are open to all between the ages of 4 and 14, will meet from 8:30 a.m. until 11:15 a.m., Mondays through Fridays. Mrs. D. F. Venosdel will be in charge.

Carl Elverdahl

Quality work is always cheapest in the long run.

Custom Upholsterer

For the discriminating clientele

FURNITURE and DRAPERIES
MADE TO SPECIFICATIONS
EXPERT RECOVERING

Finest selection of fabrics.

1125 W. RAMSEY
(Hiway 99)

PHONE BANNING
574

Sips & Snacks Restaurant OPEN ALL SUMMER

Serving complete dinners at \$1.65 plus our regular menu and beer

WITHOUT ANY INTERRUPTION TO OUR PATRONS

Watch Us Change
OUR BUILDING
OUR MENU
OUR NAME



Especially WATCH for our NEW ADDITION
THE SAWDUST ROOM

Draught Beer... Good Chow and Skill Games for your pastime pleasure

Look for the Rooster on the Roof

Ramon Road & Indian Avenue Phone 5129
FOOD TO TAKE OUT — TUESDAYS WE CLOSE

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, May 24, 1954

Classified ...Ads...

The Desert Sun
and **PALM SPRINGS NEWS**
Published every
MONDAY and THURSDAY
(except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 225—1.50 cash in adv.)
Per 1 Week (2 TIMES) 1.00
2 Weeks (4 TIMES) 1.25
1 Month (12 TIMES) 2.25

● Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—for new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to: The
Desert Sun, P. O. Box 190, Palm
Springs, California.

Travel & Transp. 5
TEACHER will drive your car
to Detroit, leave June 14,
share expense, 3712 Sunny
Dunes.

LEAVING for Chicago June 15.
Take 1 or 2 Help drive, share
expenses, 316 N. Palm Can-
yon Drive, Apt. 3.

Lost and Found 10
LOST: Pearl necklace. Triangle
baquette, diamond clasp. Li-
beral reward. Call collect.
L.A. Texas 05886.

LOST: Billfold with valuable
contents, licenses, etc. No
questions. Reward, 56 Glenn,
Cathedral City, Ph. 8-4371.

Personals 12
ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights.
Phone 7063.

Service Miscellaneous 15
CALL
IMPERIAL AIR-
CONDITIONING CO.
FOR LOWEST COST
REFRIGERATION
AIR CONDITIONING
SHEET METAL WORKS

CHRYSLER-AIRTEMP
and
IMPERIAL
PACKAGED
AIR CONDITIONERS

Special Summer Discount
5 TON UNITS \$1150
3 TON UNITS \$875
Plus Installation
Phone Indio 7-7499 or 7-3028
FOR FREE ESTIMATES

PALM SPRINGS HOUSE
& WINDOW CLEANING CO.
(Janitorial Service)
Homes opened and closed
Year 'round home maintenance
Call us—Leave the key
We do the best!
Licensed, Bonded, Insured
Vern Baumgardner
210 E. Amado Phone 4247

Swimming Pools
M. H. Libott Assoc. Inc.
CHEMICALS - REPAIRS
MAINTENANCE - SUPPLIES
CONSTRUCTION
216 N. Indian Ave. Ph. 2143

FOR THE VERY BEST
CALIFORNIA
SWIM POOL
Construction
GEO. CHANEY, JR.
P.O. Box 1000, Palm Springs.
Desert Hot Springs 4-2333

Palm Springs Engineering Co.
Machine Shop
375 Sunny Dunes Road
Telephone 5411
General Precision Machine Work

CONTRACTORS, Builders, Home
Owner, See Whitey's Cabinetry
Shop for cabinets, Corner Hi-
way 99 and Indian Ave., Gar-
net, Phone DHS 4-2609.

TREE SERVICE
INSURED
Trimming-topping removal
L. R. Wehrle, P.O. Box 851
Cathedral City—8-4461 or 2701

TV and SOUND SERVICE
BERNHARD AND WALLER
CATHEDRAL CITY, Ph. 83302.

RADIO, TV, PHONO SERVICE
366 NO. PALM CANYON
BREZIN'S PHONE 6015

Situations Wanted 25
HUSBAND and wife, in 40's,
healthy, capable. Meet public.
Would like to interview met-
tress owners looking for high
class manager maintenance
combine coming season.
Available for interview in
Palm Springs May 29, 30, 31
and June 1st. Write Desert
Sun, Box 190, File E-1.

PAINTER—Interior and ex-
terior. Free estimates. Reas-
onable immediate service.
Phone 7905.

WILL close your house, and
water shrubbery through
summer months. Ph. 3247.

Situations Wanted 25
TIRED OF THE CITY!
PROFESSIONAL MAN WILL
CARE FOR HOME DURING
SUMMER MONTHS. WRITE
DESSERT SUN, BOX 190, FILE
D-10.

GUARDIAN of your home, sum-
mer months, exchange for
rent. Single man, sober, re-
liable. Ph. McLeod, 4398,
leave message.

LET ME CARE FOR your home.
Do your watering and gar-
dening. Phone Mr. Smith,
care of 4247.

FOR A dependable baby sitter,
also housework by the hour.
Phone 3898.

PAINTER, DECORATOR
FREE ESTIMATES
PHONE 5787

WORK BY HOUR, OR CLOSING
HOUSES FOR SUMMER.
PHONE 5787

Help Wanted 27
EMPLOYMENT
SERVICE AGENCY
Many positions open daily,
local and summer resorts.
Ruth Sougey
135 E. Andreas Road
Pohne 2901 Phone 2556

NEEDED. Someone to take care
of home, daughter and myself
(male). Must be someone
needing a home, not just a
job. Phone 2305 for appoint-
ment, 8 to 5 p.m.

EXPERIENCED secretary, year
around employment. Apply
Bank of America, Palm
Springs Branch between 10:00
a.m. and 3:00 p.m.

WHITE girl for hotel work.
Must be experienced, steady
work. Park Lane Hotel, 1984
N. Palm Canyon Drive.

Pegi Scott's Agency
256 S. Palm Canyon - Ph. 7691
OPEN ALL SUMMER

Bus. Opportunities 29
FOR SALE: Snack bar in new
building, averaging \$1300 per
month. Well equipped. Rent
\$100 per month with electri-
city and water furnished.
Wonderful location on high-
way in 25 Palms. \$500 plus
inventory. Call 4384. Twenty-
nine Palms, California or
write C. F. Roher, General
Delivery.

FRONTAGE on S. Palm Canyon
Dr. Will build stores to suit
tenant. Call afternoons, 6316.

Business & Financial 30
Summer Cash?
SWEETEN the season by pay-
ing up bills, reducing month-
ly payments, getting extra
cash for summer plans and
projects.
A P.F. ALL-IN-ONE LOAN
MAY BE just the thing to put a
smile on summer finances.
BORROW UP to \$1250 or more.
Take up to 24 months to re-
pay.
ASK US ABOUT A P. F.
ALL-IN-ONE LOAN TODAY!
PACIFIC (p.f.)
FINANCE
LOANS

45-290 Jackson—Indio
Phone 7-3668
Manager—Bob Lienau

WANT to borrow \$18,500 on de-
luxe 5 unit apartments and
new bedroom house. New
heated pool. Phone 8-3236.

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99 Palm Springs
Wonder Palms Rd. & Hiway 111

Lots & Acreage 33
SECTION LAND
with
OIL LEASE
Joins N.E. corner of
city limits. Excellent
for rancho subdivision.
Due to Tramway
New Price
\$137.50 PER ACRE
Bob Ellsworth
Palm Desert—P.O. Box 281
Phone 76-3741

For Sale or Exchange 34
6 PAIR of hi-grade chinchillas,
complete with cages and
equipment. Valued at \$5000.
Will trade on improved or
unimproved land here or in
Idyllwild, or what have you?
Will consider house trailer.
Will assume, Phone 3095 af-
ter 5 p.m.

FOR SALE or trade by owner.
Palm Springs home with
swimming pool, yard com-
pletely walled with cement
block. Trade for good home,
income property, men's store
or liquor store. Box 1019 or
phone 8-3518, Palm Springs.
Courtesy to Brokers.

FOR SALE or trade—40 acres,
exceptionally good Imperial
Valley farm, trade for home,
income property, men's store
or liquor store. Box 567, or
phone 8-3518, Cathedral City,
California.

For Sale or Exchange 34
Palm Desert
3 BEDROOM, 3 bath furnished.
Beautifully landscaped and
completely walled in. Covered
outdoor dining area. \$35,000
terms. Owner will consider
vacant lot or small home as
part trade.

Edith Eddy Ward
73-667 Hiway 111, Palm Desert
Ph. Palm Desert 76-3431

PALM DESERT. Sacrifice mod-
ern 1 large bedroom. View.
Carpet wall to wall, 2 coolers.
Walled patio. Trade \$4,000
equity on late car, clear lot
or ? Full price \$13,750. Phone
owner, Kimberley 7-3259.

9 UNIT MOTEL, Manhattan
Beach, California. \$39,500. On
coast to coast highway. Will
take 1st trust deed as part
payment. See Bob Dietrich,
180 S. Indian Avenue, Palm
Springs.

SAN FERNANDO Valley. New
2 and den, fireplace, for Palm
Springs. Value \$12,500, brok-
ers welcome. 22447 Clarendon
St., Woodland Hills, Phone
Diamond 88518.

Real Estate—For Sale 35
PALM SPRINGS
PALM SPRINGS FOR CLIMATE
HAROLD HICKS
FOR
REAL ESTATE
For Over 30 Years

MODERN 2 bedroom, 2 bath
home in choice south end lo-
cation. Heated and filtered
SWIMMING POOL. Complet-
ely furnished. Beautifully
landscaped lot. All for:
\$24,500

Attractive LAS PALMAS ES-
TATES residence only 2 years
old. Completely and beauti-
fully furnished in the modern
manner. 3 bedrooms, 3 baths.
Large walled and landscaped
lot. SWIMMING POOL in
south patio.
\$49,500

IF IT'S FOR RENT OR
IF IT'S FOR SALE...
HAROLD HICKS HAS IT
REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman

\$7000 Cash Down
WILL handle the purchase of
this beautiful custom built
home. Balance like rent. Heat-
ed swimming pool, living
room, dining room, provin-
cial kitchen with fine appli-
ances, 3 bedrooms, 2 1/2 baths,
double garage. Corner near
Cahuilla school. Furnished
or will sell with carpets,
drapery, stove, refrigerator
and Bendix.

A REAL PRICE OPPORTUNITY
CALL
SEE
Muriel E. Fulton
REALTOR
125 S. Palm Canyon Dr.
Phone 2225

Exquisite View
IN A DISTINGUISHED locale,
entire Village can be seen
from front porch. Well con-
structed 3 bedrooms, 2 baths,
large lanai, wall to wall car-
pet. \$26,500, terms.

IDEALLY located 4 unit court,
cements, block construction,
heaters and coolers, complet-
ely furnished, large porch.
This you should see. \$27,500.
Terms.

D. Applebaum
REALTOR
N. R. Wilson, Associate
326 S. Indian Ave. Ph. 5555

MOUNTAIN cabin in Nighting-
dale, 4000 foot elevation, off
road to Idyllwild. Completely
furnished, including toilet,
shower, butane range, Servel
refrigerator and lights. Also
guest cabin and garage. On
2 acres of ground covered
with pinyon nut trees. See
owner M. M. Pavy, 1001 So.
Palm Canyon Drive, Phone
7342.

Sacrifice
NEW 3 bedroom, 2 bath. Pool.
completely furnished. Wall-
to-wall carpet. Dishes, linens.
TV connection. Enclosed yard,
landscaped. \$22,500. Immedi-
ate possession. Owner leav-
ing due to business transfer.
Phone 2885. Or will rent.

\$500 DOWN builds cute 2 bed-
room home on your lot. Has
22' living room, Youngstown
kitchen, large desert cooler
and auto port. \$7995 total,
\$68.10 month.
Bruce Dailey—2909 or 2772

BEST BUY in town at \$18,500, 3
bedroom, brick, furnished
and auto port. Large enclosed
lot. Shown by appointment
only. Phone 3948.

DEEP WELL. Brand new 2 bed-
room, 2 bath home. Finest
construction thruout. Drive
by and see 1433 Paseo de
Marcia, house is open. Sub-
\$13,950. Call owner 2727.

Real Estate—For Sale 35
Peter B. Sheptenko
OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE
3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

ONLY \$3000 DOWN
Buys a beautiful 4 bedroom
home. Only 5 years old. Fur-
nace heat, vented cooling to
all rooms. TV in. Don't miss
this one at only \$14,500.

MODERN RANCH HOUSE, 2
bedroom main house, 2 bed-
room guest house. Large com-
pletely equipped swimming
pool. TV in. Beautifully land-
scaped grounds. All for ONLY
\$23,500 unfurnished.

4 BEDROOM, 3 bath home.
Beautifully decorated and
furnished. Carpeted thruout.
Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$27,500.

A DESERT PARADISE
CONSISTING OF 5 bedrooms, 5
baths, penthouse and bath, 4
car garage, is EXQUISITELY
FURNISHED, including inter-
room communication and
sound systems. Forced air
heating and cooling. Large
completely equipped swim-
ming pool with glassed in
patio.
Located on four large lots, com-
pletely walled in.
REDUCED TO \$70,000
COMPLETELY FURNISHED
AND READY TO MOVE INTO
Will take part trade

INCOME PROPERTY
FOUR UNIT INCOME
Excellent condition, beautifully
furnished. Air cooled. Room
for more units and pool. Re-
duced to \$28,500.

15 UNITS. Palm Canyon Drive
location. Owner's other busi-
ness forces sale of this fine
property. Shows splendid re-
turn for \$95,000. Good finan-
cing.

20 UNIT apartment hotel. Com-
pletely furnished. Glassed in
front. Large swimming pool.
Shows terrific income at a
price of only \$150,000.

OUTSTANDING LARGE HOTEL.
Well established. \$450,000.
Excellent terms can be ar-
ranged.

LET'S TRADE. Submit what you
have to trade for what you
want in Palm Springs.

Real Estate—For Sale 35
BEAT
THESE VALUES
NEW, MODERN 2 bedroom, 1
bath, excellent construction,
insulated throughout, carpet.
You name the down payment.
Balance \$90.00 per month in-
cludes insurance and taxes.
Full price \$9,250.

\$2500 CASH will handle this
one. Beautiful new, modern,
3 bedroom, 2 bath home in
view location, large kitchen,
storage and utility area, slid-
ing doors to south patio, duct-
ed furnace heat and cooling,
garage. Price \$14,250.

CALIFORNIA ranch house lo-
cated within walking dis-
tance of shops. Completely
furnished 3 bedroom, 2 bath,
large living room, dining
room, kitchen and service
porch. Screened lanai opens
on to sheltered and land-
scaped patio with barbecue.
Furnished price \$17,500, terms.

DON'T BUY before you see this
most excellent buy in Deep
Well Ranch Estates. New 3
bedroom, 2 bath home, 2 car
garage, Swedish fireplace.
Forced air heating, ducted
cooling, wall-to-wall carpets,
fenced and landscaped. \$20,
500, with very low down, bal-
ance like rent.

POOL AND HOUSE at a bargain
price. New, 3 bedroom, 2 bath,
large enclosed lot, fireplace,
wall-to-wall carpets. \$20,000,
small down.

COMFORTABLE, modern 3 bed-
room, 3 bath, completely fur-
nished including dishwasher
and garbage disposal. Large,
well landscaped lot, secluded
patio with pool. \$32,500 fur-
nished. \$10,000 down.

REALLY outstanding, 4 bed-
room, 4 baths, large living
room, glassed in lanai, double
fireplace and barbeque, large
walled lot, beautiful master
suite with private sundeck.
Furnished beautifully \$46,500

GANNON
REALTY
711 N. Palm Canyon Drive
Phone 2772

PALM SPRINGS
PROPERTY
IS SELLING—BUY NOW

SUMMER SPECIAL, 3 bedroom,
2 bath, good heating and
cooling, nice yard and BBQ
All tile roof.
\$17,000

BUSINESS LOT on North Palm
Canyon Drive.
\$3500

GOOD INCOME LOT 100'x128'.
Block of North Palm Canyon
Drive. For QUICK sale let's
have offer of
\$2500

It will pay you to COME IN
and check our other good buys
of:
LOTS
ACREAGE
HOMES
INCOME

Munholland & Co.
1059 N. Palm Canyon Drive
Open All Summer
Phone 3673
ASSOCIATE BROKERS
John C. Davis - Glenn Shelley

PALM CANYON frontage, 200
feet of vacant business prop-
erty adjoining one of Palm
Springs largest hotels.
Full price \$19,500

FOR LEASE—3 bedroom, 2 bath
home partially furnished.
Garage and heated swimming
pool in year's lease, \$150
month.

DUPLEX—Walking distance of
town. Each unit with living
room, bedroom, kitchen and
bath. Owner will accept low
down payment, \$16,500.

James Hammond
REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

Terry Ray
IF IT'S A REAL BUY
WE HAVE IT !!!
Terry Ray's
DRIVE IN REALTY
Jules De Vorzon Helen Churchill
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

FOR—
Homes—Business
Income—Acreage—Lots
SEE—

MARTHA JAMES
REALTOR
445 N. Palm Canyon Dr.
2751—Phones—2812

BY OWNER, furnished 2 bed-
room home, double garage,
wall to wall carpet, TV con-
nection, completely walled,
landscaped, sprinkler system,
bubblers, \$15,900, terms. Ph.
5351.

3 BEDROOMS, furnished or un-
furnished on double corner
lot. Ideal location. Priced for
quick sale. Phone 2607.

DELUXE homes, \$11,500, \$1000
down, \$75 month. N. Indian
at San Raphael Place. Phone
6218.

Frank Miller
Gordon Nicholson
Mildred Potter
428 N. Palm Canyon Ph. 2929

A FAMILY HOME
4 BEDROOMS, 3 baths and den.
A lovely home nicely fur-
nished TV and all. The best
buy on today's market. Large
walled corner lot. Sacrifice—
must sell—\$23,500. Submit
terms. Owner on premises.
Call 2472.

Real Estate—For Sale 35
Theresa Press
START LIVING
IT'S LATE ALREADY
ONE OF these homes may be
the beginning of better health
more happiness and enjoy-
ment for you.

UNDER construction—a beauty!
2 bedroom, on 10,000 square
foot lot on Ocotillo. Press
built. Buy it while under con-
struction. Save \$1000. Full
price \$11,500, terms.

3 BEDROOMS, 2 baths, 100x100
lot, unfurnished. Good terms.
\$11,500.

THIS WEEKEND see two Press
Built homes. Now open for in-
spection. Located at 1060
Marshall Way and 1460 Ver-
bena Ave.
For information call 5282.

IT'S PRICED right. Live luxu-
riously in this well planned
home. Featured to give you
complete privacy. Completely
walled, has streamlined land-
scaping that requires a mini-
mum of care. Southern patio
forms a protective setting
around pool. Has 2 bedrooms,
2 baths and guest house.
And only \$25,000.

YOU'LL be sitting on top of the
world in this sun-drenched, pool-
ed, 1 bedroom, 3 bath jewel.
Exclusive section, extremely
cool on hot days. What a
place to relax, enjoy life, have
fun ! Full price \$27,500,
low down, small monthly
payments.

INCOME
4 UNITS, 3 kitchens, \$27,500.
3 UNITS, all leased, \$19,500.
6 UNITS, large apartments,
pool—\$48,000.

LOTS
R-1 lots from \$1000 up.
See building plans at our office
R-3 lots from \$2200 up.

RENTALS
Homes with and without pools.
Reduced rates, \$40 month up.

THERESA PRESS
REALTOR
Joe De Francis, associate
420 S. Indian Ave.
Phone 5282 or 5691

\$5000 Down
INCOME triplex—completely
furnished, modern. Three 1
bedroom apartments each
Large corner lot. Cement
block and tile roof construc-
tion, steel sash and metal
enameled kitchens. All have
tub and shower, laundry
room. Everything rented.
Must be sold because of ill-
ness. Full price \$27,500, easy
terms.

For Better Values in
Real Estate see—
ADOLPH ISRAEL
REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

A BARGAIN!
FURNISHED ranch style home.
Large living room, beam
ceiling, fireplace, separate
dining, nice kitchen, service
room, large rumpus room.
Also separate guest room and
bath, garage and carport.
Tile roof, fruit and palm trees,
fenced and walled. Choice lo-
cation. \$16,500, \$3000 down
immediate possession.

AMY NELSON
REAL ESTATE
Associates
Arthur Lee Caroline Marlin
2777 N. Palm Canyon Ph. 4627

BRAND NEW two bedroom
modern. Large living room,
huge brick fireplace, sliding
glass doors. Excellent cooling
and heating. Priced to sell at
\$13,950. Call owner 2727.

FOR BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

ATTRACTIVE units, south end.
Good income. Priced to sell,
only \$39,500. Wright and
Mathews. Ph. 5727 or 5308.

\$6500, 2 furnished houses on 1
lot. Walking distance. Good
income. Sacrifice. Ph. 8-4593.

BANNING
ANYBODY wishing to exchange
a medium size modern 2 bed-
room home in good condition
and a nice neighborhood for
the same in west side Ban-
ning? Value about \$9000 to
\$10,000.

EXCELLENT 3 bedroom, den,
1 1/2 bath home in Cherry Val-
ley. Attractive fireplace. Own-
er says 2 1/2 years old. Land-
scaped, good view, electricity,
phone, domestic and irriga-
tion water.

Home—1 acre—\$15,000
Home—2 acres, corner \$16,500
Home—5 acres—\$18,500, terms

ROD A. WETMORE
Strout Realty
977 W. Ramsey, Banning
Phone 2483

2 BEDROOM frame, excellent
condition, venetian blinds,
Thermostat heat, choice lo-
cation, good TV. Owner, 164
N. 22nd, Banning 6333.

Real Estate—For Sale 35
Realtor CULVER NICHOLS
21 YEARS AT: 861 N. PALM CANYON PHONE 2182
\$8,750 BEST BUY in easy living, close-in 2 bedroom home FUR-
NISHED. Terms.

\$11,500. Completely furnished 3 bedroom, 2 bath home designed
with distinction. Fireplace, casement windows, french doors
to gardens 102x100 lot, an OUTSTANDING VALE.

DRIVE BY: 1443 Vaquero Road (off Chia Road) near El Mirador
Hotel. Brand new 2 bedroom, 2 bath home, year round ther-
mostatically controlled heating and cooling. Now \$16,500.
Phone for details.

HOME—GUEST HOUSE—POOL, \$18,750. Fine large lot.
LAS PALMAS ESTATES Summer Special. Rambling new 3 bed-
room, 3 bath home COMPLETELY FURNISHED with south patio
and all the extras ONLY \$35,000.

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, May 24, 1954

Wanted to Rent 39

RELIABLE

LOCAL couple will take first class care of your home for summer months. Exchange for rent. Phone 2240.

WANT 2 bedroom cabin in Idyllwild during June. Write Desert Sun, Box 190, File D-8, giving rental, by week or month, and the location.

2 OR 3 bedroom, 2 bath, unfurnished preferred, pool optional, by local business man. 5 month or 1 year lease. Phone 2301 or 2052.

WOULD you like a reliable person to live in and protect your home this summer? Call 5749 after 6 p.m.

RELIABLE local couple to live in and care for motel or home for summer. References. Ph. 5503.

Rooms for Rent 40

ELEGANT ROOM, smartly furnished, private bath and entrance. Fireplace, patio, cooler, etc. Kitchen privileges or share house. Near Desert Park. Phone 3029.

FURNISHED room, private bath and entrance, insulated, air cooled, refrigeration, cooking facilities, low summer rates. 711 E. St., Cathedral City.

PRIVATE entrance and bath, cooled, 3 blocks west of Bullocks. Leasing for next season. Phone 5742.

ROOM in COZY HOME. Kitchen privileges, etc. \$35 month. Phone 2478.

For Sale or Rent 41

\$1000 DOWN. \$12,500, 2 bedrooms, or rent \$60 month for summer. Close in. 635 Camino Real. Phone 9070, 1-4 p.m.

IDYLLWILD — New 2 bedroom furnished, all conveniences, fireplace. Phone P.S. 2491.

Apartment for Rent 43

NEWPORT Island on Bay. Lovely new 1 bedroom apartment. Carpets, colored fixtures, \$75 week, plus utilities. June 1st to October 1st. Adults only. Owner, 415 N. Willow St., Compton 2, Calif. or pho. Compton NE 1-5968.

NEW furnished studio apartment. Utilities included. Twin beds. Orleans Bldg., across from Thrifty and Safeway on Palm Canyon Drive. Yearly rental \$85 month and up. 373 S. Palm Canyon Drive, Phone 5286.

SUMMER rates. Air conditioned apartments. 1, 2 and 3 rooms completely furnished hotel rooms, separate entrances. Opposite El Mirador. Cooler at this end of town. Casa Marguerita, 336 Paseo El Mirador. Phone 5835.

SINGLE rooms and single apartments with kitchens. Air conditioned, walking distance center of Palm Springs. Summer rates, daily, weekly, or monthly. Granada Hotel, 259 N. Indian Avenue.

BRAND new 1 and 2 bedroom apartments. Year's lease. Includes utilities, pool, wall to wall carpet, stove and refrigerator. Reasonable. Phone 2064.

POOLSIDE studio apartments, large terrace. Live luxuriously at a nominal cost. Winter rates \$600 month, summer rates \$100. Adults only. August Villa. Phone 5456.

SUMMER RATES. Modern housekeeping apartments. Separate bedrooms, twin beds. Air conditioned. Pool. Camino Lodge, 528 S. Camino Real, corner Ramon Road.

EXCELLENTLY furnished one bedroom apartment, also studio apartment, for the summer or for the year. May be seen at 450-Avenida Olan-cha.

1 AND 2 bedroom and kitchen apartments, deluxe. Very reasonable summer rate. Air conditioned. 457 N. Palm Canyon opposite Farmers Market Phone 9035.

FURNISHED or unfurnished 1 and 2 bedroom apartments. Pool. TV. Carpeting. Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

FURNISHED, 1 bedroom apartment, also large studio, swimming pool. Summer rates, June 1st to October 1st. Ph. 5409.

STUDIO apartments, kitchen and pool. Well air conditioned. Near El Mirador. \$75 month, June 1st to October 15th. Phone 2774.

STUDIO apartment to couple or single, very nice, air cooled, 2 blocks from Bullocks. \$35 month for summer. Ph. 2531.

MODERN, single, furnished 1 bedroom apartment, center of town. 272 N. Indian Ave. Phone 5587.

SPACIOUS 3 room apartment, attractively furnished, air cooled, private pool and patio. Summer rates. 970 Parocela Place.

SUMMER RENTAL, 3 room duplex. Pianos, freezer, pool privileges. 562 Calle Ajo. Ph. 7846.

NEW 1 BEDROOM APARTMENT. \$50 MONTH. PHONE 2461. 10 to 12 A.M., 6 to 8 p.m.

Apartment for Rent 43

\$12 WEEK UP. Private bath, kitchen, air conditioned, use of pool and patio. Phone 2957 or 9053

MODERN completely furnished 3 rooms, air conditioned. \$50 month. June, July, August. Phone 7609.

2 BEDROOM, modern furnished apartment, close in, month or year. Adults only, no dogs. Phone 4986.

COTTAGE AT LAZY C RANCH PHONE 6373

NICE single, furnished, apartment. \$35 month for 3 months advance. 291 Athel Street.

SINGLE apartment, clean, air conditioned. \$30 month. 290 N. Calle Encilia. Ph. 7704.

FURNISHED single apartment, close in. Summer rate or lease. 572 So. Calle Encilia.

SUMMER RATES — block from Bullocks. Air-cooled apartments. \$65. Phone 2998.

1 BEDROOM, furnished cottage. Air cooled. 240 S. Palm Canyon Drive. Phone 2565 or 2831.

NEW APARTMENTS. Furnished. Summer rates. Must be seen. 545 S. Calle Santa Rosa

Furnished Single Apartment 447 N. Palm Canyon Drive Phone 5677

Houses for Rent 46

3 BEDROOM HOME with tub and shower, unfurnished. \$100 month on yearly lease.

3 BEDROOM, 2 bath home facing O'Donnell Golf course in business zone. Good for combination business and living quarters. \$135 month on yearly basis.

LARGE house, air cooled, completely furnished including freezer, automatic washer, piano. June 1st to September \$75 month. Across from Desert Air Hotel, Rancho Mirage, Walker.

SUMMER rates. Cozy 3 bedroom cottage close to Village, furnished, completely fenced, lawn, trees, cooler. \$60 month. N. R. WILSON

326 S. Indian Avenue Phone 5555 or 7656

WILL RENT desirable 2 bedroom unfurnished home, air conditioned, swimming pool available. 10 minutes Palm Springs. \$80 per month, possession June 1st. 31-673 Arbo Real, Shangri-la Palms.

FOR LEASE. Furnished house, delightfully located. Enjoy privacy of 160 fenced acres. Haystack Mountain Ranch. 1 mile south of Hwy 111 on Portola Ave. Write L. F. Haskin. P.O. Box 8, Palm Desert.

2 LARGE bedrooms, newly furnished house with patio, close to town. Adults only, no pets. Write Mr. E. R. King, 791 N. Cherry St., Banning, Calif. Phone 8565.

3 ROOM furnished house. Patio and carport, walking distance. Utilities included. \$100 month. James Campbell, 601 E. Andreas Road, Lot C-12. Phone 7029.

NEW 2 bedroom home, completely furnished, good TV. Adults preferred. C. E. Brown, 2681 W. Nicolet St., Banning. Call phone 3101.

\$125 yearly lease. Furnished 2 bedrooms, functional modern home. Built in oven and range. 678 Desert View, Dr. Phone 3239.

BANNING. Furnished, new 2 bedroom home, patio. Reliable couple, no pets. July, August, September. \$150 month. Phone Banning, 3452.

FURNISHED, 2 bedrooms, 2 baths, double piano. Air conditioned. Summer rates. Also double apartments. Phone 8-3544.

BIG HOUSE on Hwy 111 near Thunderbird. 2 bedrooms, 2 baths, 3 months. Call Guarantee Garage. 7655 or 7654.

YOUR choice of 3 lovely homes on Calle Palo Fierro, low rentals. Apply 561 Calle Palo Fierro. Phone 4852.

2 BEDROOM unfurnished duplex \$60 month. Apply 50 N. Murray St., Banning. Adults only.

2 BEDROOM furnished duplex. Will rent by year or month. 1 block from Rossmore Hotel, 447 Chuckwalla Road.

\$90 MONTH. 4 bedrooms and apartment, furnished, close in or \$125 by year. Call 5587.

SEVERAL houses available at summer rates or year round. Phone Ruth Biles, 8-4371.

SEE US FOR RENTALS F. L. Stowell, 1115 W. Ramsey, Banning. Phone 595

FURNISHED 3 bedrooms, 2 baths. Air conditioned. Lovely enclosed yard. Phone 6192.

SMALL Cottage, furnished, No. Segundo. Summer rates. Ph. Guarantee Garage, 7654 or 5.

\$50 4 bedroom house and 2 baths, close in. Four months. Phone 4439.

LADY will share beautiful 2 bedroom home or rent room with private bath. Phone 7491.

Trailer Rentals 49
30 FOOT trailer with bath. Available for 3 months at \$25 per month, in Banning beginning June 5th. Prefer elderly people. Mrs. Earl McCann, Evans Trailer Park, Banning.

Trailer Rentals 49

TRAILER and cabana, 2 good beds. Adults only. Until October. Desert Trailer Village, 432 Andreas Rd.

Household Goods 50

OPEN ALL SUMMER To Serve You SUMMER HOURS 9:30 a.m. to 5 p.m. Evenings by appointment

Maher Furniture

Indian Avenue to Dillon Road North Palm Springs Phone DHS 4-2616

Ramon Trading Post

Modern Furniture LOS ANGELES PRICES Trade in Old for New EASY TERMS

Corner Ramon & Sunrise Way

Popular Price Furniture Store

WE ARE going to be open all summer. Come in and see us for real values.

182 S. Indian Ave. Ph. 2407

PIANOS — 3 uprights to choose from, \$75 up.

ANTIQUE organ, good condition. USED electric refrigerators. Stoves and coil bed springs.

PAVNYS

1001 S. Palm Canyon Drive

ZENITH Oceanic radio, less than year old, about 1/2 price. Lot No. 64, 1362 S. Palm Canyon Drive.

HOUSEHOLD furniture and office equipment must sell. Next door AT's Market, Cathedral City. Private party.

3 YEAR old 8.6 foot Kelvinator refrigerator, perfect condition \$65. Phone 5458 days or 3030 nights.

ELECTRIC sewing machine, automatic washing machine, apartment size stove. Phone 3029.

Trailers for Sale 51

BARGAIN. 24 foot Glider, 3 rooms, electric refrigerator, apartment stove, panel ray heater, best new bed, awning and dolly. sleeps 4 \$950. \$390 cash, balance \$50 per month, no interest. Rio Vista Trailer Park, Cathedral City.

1953 KIT. 31 foot custom Deluxe with shower and tub, awning, cooler, heater. Used less than 2 weeks. \$3500. Will consider any reasonable offer if sold at once. Ramon Park. Phone 2843.

IS YOUR TRAILER FOR SALE? If so, PAVNYS can turn it into cash for you. Call PAVNYS BUTANE & TRAILER SALES. 1001 S. Palm Canyon Dr. Ph. 7342.

CLEAN and homey 22 foot Eastern built trailer. Quick deal. \$825, terms. 863 1st St., Cathedral City.

Trailer Space 53

Just Opening Under New Management DESERT TRAILER HAVEN Formerly Taylor's Trailer Park 601 E. Andreas Road

We will have this park completely modernized, large spaces, good recreation facilities, 220 for electric ranges, walking distance from town. A friendly park with a personal service. We invite your inspection.

Earl F. Emmons, Manager.

Misc. for Sale 60

WESTINGHOUSE cooker, complete with stand, timer, broiler. New 4 quart pressure cooker, new travel iron, miscellaneous utensils, child's p.o.l. ladies' Handmacher suit, coat, size 14, never worn. Other clothing, excellent quality and condition. All very reasonable. Phone 4214.

KOOL-VENT Aluminum awnings, 10x30 feet. As we are remodeling this must be sold for 1/2 of original cost. Also several aluminum umbrellas still available.

PAVNYS

1001 S. Palm Canyon Drive

FURNITURE and good machine shop equipment. New 10 1/2 inch screw cutting, Logan lathe and accessories. Consider metal house trailer. P. A. Stimmell at 12-681 Palm Drive, General Delivery, Desert Hot Springs.

YORK Refrigerator unit, 1 ton, used about 90 hours. Perfect condition. Greatly underpriced. Also, York refrigerator unit, 3/4 ton, used 3 months. Perfect condition. Greatly reduced. Ph. 8-3685.

1946 — J-3 Piper, 170 hours since M.O.H. Airframe just recovered. Licensed till August. \$595. Write Desert Sun, Box 190, File E-4.

Used Cars for Sale 70

SPRING CLEAN-OUT SALE
30 DAY WARRANTY CARS

1952 PLYMOUTH \$1295 Cranbrook coupe. Seat covers. Looks like new.

1950 CHEVROLET \$995 2 door deluxe sedan, radio, heater, white side wall tires, seat covers. A beautiful car!

1950 CHEVROLET \$995 Fleetline sedan. Radio, heater, beautiful new paint, seat covers. See this car today!

1951 PLYMOUTH \$895 Cranbrook 4 door sedan, seat covers, completely overhauled. A steal!

Also others from \$100 to \$2000 Up to 24 months to pay.

OPEN 8 A.M. to 9 P.M. — 7 Days a week.

STACK CHEVROLET KORNER

NEW CARS & TRUCKS 694 So. Palm Canyon Drive — 330 Sunny Dunes Road Phone 2042

Misc. for Sale 60

RESTAURANT EQUIPMENT Blodgett 3 deck oven. Stainless dishwashing machine. All like new. Phone 2824 Beaumont.

Large 10,000 cubic foot cooler, \$125, one 15,000 cubic foot blower type, \$25. Call 5131 or contact Horizon Trailer Village.

S&W 357 Magnum revolver, brand new. \$85. We buy used guns. Rupp's Supply Cathedral City.

ELECTROLUX The cleaner you never have to empty. Sales, service. Ph. 6122.

BOY'S 26" bike, new tires, A-1 shape. \$20. See Vern Baumgardner, 210 E. Amado.

Misc. Wanted 61

LUGGAGE TRAILER Reasonable Phone 7836

WANT — used swimming pool vacuum. Must be good condition. Pay cash. Ph. 6287.

Pets-Poul-Livestock 65

KARAKUL FARM. Year round pasture for 10 horses. Shade trees, flowing stream. Louis Eckert, P.O. Box 71, Morongo Valley or call Desert Hot Springs 4-2353.

Cattle and Horse Pasture for rent Phone 1000 Palms 372

Used Cars for Sale 70

GOOD BUYS

IN USED CARS

1952 CADILLAC

Convertible. Power steering, radio, heater.

\$2995

1952 CHEVROLET

Coupe. Powerglide.

\$1245

1948 BUICK

Super convertible. Radio and heater.

\$595

1948 DE SOTO

Coupe. Radio, heater.

\$495

1947 BUICK

2 door Roadmaster

\$395

G.M.A.C. Terms

PLAZA MOTORS

CADILLAC & OLDSMOBILE DEALER 182 E. Arenas Road Phone 5122

49 CHEVROLET Fleetline 4 door sedan. Good condition. \$700. Phone 2182.

1948 DODGE club coupe, fluid drive, radio, heater, perfect. \$395. Phone 7296 or 7857.

1949 CHEVROLET \$895 Beautiful cream paint, seat covers, radio, heater. This car is in tip-top shape.

1950 STUDEBAKER \$695 Club coupe. Beautiful new green paint, radio, heater, overdrive.

1948 CHEVROLET \$645 Aero sedan, 2 tone paint, white side wall tires, radio, heater. A steal!

1942 1/2 TON PANEL \$245 Chevrolet. In beautiful condition.

Also others from \$100 to \$2000 Up to 24 months to pay.

OPEN 8 A.M. to 9 P.M. — 7 Days a week.

STACK CHEVROLET KORNER

NEW CARS & TRUCKS 694 So. Palm Canyon Drive — 330 Sunny Dunes Road Phone 2042

SAFE BUY

USED CARS

1953 MERCURY

Monterey sport coupe, two tone green. Mercromatic, radio, heater, white side wall tires, low mileage.

\$2495

1952 FORD

Convertible

Light tan, white, top, white side wall tires, radio, heater. Very sharp! Only

\$1595

1951 OLDS

HOLIDAY Coupe, supper 88. Automatic, radio, heater, tubless tires.

\$1695

1950 FORD

Deluxe 2 door sedan. Very clean. At only

\$795

1950 Studebaker

Overdrive, radio, heater, Starlight coupe. Light green, white side wall tires.

\$695

1946 PACKARD

4 door sedan. Radio, heater, A-1 tires.

\$395

All cars sold

on low downs

Palm Springs

Lincoln-Mercury

335 Sunny Dunes Road at South Palm Canyon Phone 2301 Phone 2052

Electric Autoette

Fully equipped. Windshield, top, battery charger, headlight, horn. Like new.

\$545

PLAZA MOTORS

CADILLAC & OLDSMOBILE DEALER 182 E. Arenas Road Phone 5122

1951 WILLIS Station Wagon. My equity for \$2395. See De Armon at Southern Pacific Depot.

Automobiles Wanted 71

WILL PAY cash for good '52 Chevy or similar make. Must be private party. Call 7666 days and 2643 after 6 p.m.

Automobile Service 72

HERTZ

U-Drive Cars

Day or weekly rates 182 E. ARENAS ROAD PHONE 5122

Legal Notices 75

ORDINANCE NO. 281 AN ORDINANCE OF THE CITY OF PALM SPRINGS ADOPTING THE 1952 EDITION OF THE UNIFORM PLUMBING CODE PROMULGATED BY THE WESTERN PLUMBING OFFICIALS ASSOCIATION, INCORPORATED.

Legal Notices 75

ATED, OF 433 TEMPLETON STREET, LOS ANGELES 32, CALIFORNIA. PUBLISHED OCTOBER 15, 1951. PROVIDING FOR THE PROTECTION OF THE PUBLIC HEALTH AND SAFETY. THE REGISTRATION AND LICENSING OF PERSONS ENGAGED IN THE BUSINESS OF PLUMBING OR LABORING AT THE TRADE OF PLUMBING. REQUIRING A PERMIT FOR THE INSTALLATION, REPAIR OR ALTERATION OF PLUMBING AND DRAINAGE SYSTEMS, CREATING PLUMBING INSPECTOR AND PRESCRIBING HIS DUTIES; DEFINING CERTAIN TERMS; ESTABLISHING MINIMUM REGULATIONS FOR THE INSTALLATION, ALTERATION OR REPAIR OF PLUMBING AND DRAINAGE SYSTEMS AND THE INSPECTION THEREOF; PROVIDING PENALTIES FOR VIOLATION OF THIS CODE AND REPEALING ORDINANCE NO. 30 AND ORDINANCE NO. 64.

The City Council of the City of Palm Springs does hereby adopt the following:

SECTION 1. This Ordinance shall be known as the "Palm Springs Plumbing Code" and it shall be sufficient to refer to this Ordinance as the "Palm Springs Plumbing Code" in any provision thereof or otherwise. It

NOTICE INVITING SEALED PROPOSALS

Pursuant to statute and Resolution No. 4024 adopted on the 18th day of May, 1954, by the City Council of the City of Palm Springs, California, and on file in the office of the City Clerk of said city, the work described in said Resolution, to-wit:

The construction of vitrified clay pipe sanitary sewers, vitrified clay pipe water mains, and appurtenant work in connection therewith in Indian Trail and other streets (Combined Assessment District No. 10) all as particularly described in Resolution of Intention No. 4007 passed and adopted by the City Council of said city on the 20th day of April, 1954, and on file in the office of the City Clerk of said city.

For further particulars, reference is hereby made to said Resolution of Intention No. 4007 and to the plans, profiles and drawings No. D-572, consisting of two sheets, A and B, on file in the office of the City Engineer of said City of Palm Springs, and to the specifications for the said work heretofore adopted by the said City Council on file in the office of the City Clerk of said City, and all of the said plans, profiles, drawings and specifications heretofore approved by the City Council of said City are incorporated herein and made a part hereof, and reference is hereby made thereto for more particular description of said work.

Said City Council has determined and declared that the contemplated work and improvement heretofore mentioned was, in the opinion of said City Council, of more than local or ordinary public benefit and the said City Council has made the expenses of said work chargeable upon a district or districts of said city, and the said City Council has made a description of said district, reference is hereby made to said Resolution of Intention No. 4007.

Said Council has determined and declared that serial bonds, bearing interest at the rate of six per cent per annum and extending over a period ending nine (9) years from the second day of January next succeeding the next October 15th following their date, will be issued hereunder in the manner provided by the "Improvement Act of 1911," being Part 5, Division 7 of the Streets and Highways Code of the State of California, to represent each assessment of twenty-five dollars (\$25.00) or more remaining unpaid for thirty (30) days after the date of recording of a plan or map.

All of the work herein ordered shall be done and carried through in pursuance of an act of the legislature of the State of California, designated the "Improvement Act of 1911," being Division 7 of the Streets and Highways Code.

Said City Council, pursuant to the Labor Code of the State of California, has ascertained and determined that the general prevailing rates of per diem wages in the locality in which the said work herein described is to be performed, for each craft or type of workman or mechanic needed to execute the contract, and also the general prevailing rates for legal holidays and overtime work for each craft or type of workman or mechanic needed to complete the contract, to be as follows:

Classification	Rate per hour
Air compressor operator	2.35
Apprentice Engineer, including:	
Fireman, Oiler, Greaser	2.35
Asphalt Packer and Ironer	2.26
Asphalt Plant Fireman	2.47
A-Frame Boom Truck Operator	2.65
Boxman or Mixer Box Operator	2.47
(concrete or asphalt plants)	
Bricklayer and stone mason	3.175
Carpenter	2.70
Cement dumper (on 1 yd. or larger mixers and handling bulk cement)	2.26
Concrete or asphalt spreading, mechanical tamping or finishing machine operator	2.65
Concrete mixer operator—paving type and mobile mixer	2.75
Concrete mixer operator—skip type	2.50
Cement Mason	2.70
Cribber and shorer	2.47
Driver of Dump Trucks (less than 4 yards water level)	2.13
Driver of dump trucks (4 yds. but less than 8 yards water level)	2.16
Driver of dump trucks 8 yards but less than 12 yards water level	2.21
Driver of trucks (legal payload capacity less than 6 tons)	2.13
Driver of trucks (legal payload capacity between 6 and 10 tons)	2.16
Driver of Trucks (legal payload capacity between 10 and 15 tons)	2.21
Electrician	3.10
Flagman	2.05
Heavy duty repairman	2.65
Heavy duty repairman—helper	2.23

RETAIN

Your

Republican Incumbent

Governor



Harold J. Powers
LIEUTENANT GOVERNOR

21 Years a State Senator
Senate President Pro Tempore 1947-53
A Leader, Successful Business Man,
World War I Veteran

25% to 50%
reductions
pottery... glassware... lamps...
gift items
due to remodeling program we must close June 10th,
so we may re-open October 4th with a new look and new exclusive merchandise

morgan's
featuring home and patio accessories
p.s. — sorry no gift wrapping of sale items

1181 north palm canyon drive

Teeing Off

at

Tamarisk

BY AVERY ALLEN

Another biggie and somewhat of a swan song over this last weekend at the club. Southern California dentists, the Scoga gang and the Klutter Klub jammed us up pretty good for two days. Everyone seemed to have a big time, with the course in great shape. The Klutter Klub looked like the sharpest bunch of golfers but hackers always have the most fun.

Commencing to take a few warm up pitches on the Southern California Open, but kind of hard to get the meetings together with everybody oiling up their fishing reels for the Summer Skipper, Ted Cadman and L. Patrick Martin, resident golf stylist are getting the first details in shape. Looks like the "big T" is going to put on quite a show judging by the money and prizes to be given away. They tell me the Junior Chamber is going to handle the ticket sales department. That sure is a swell bunch of kids and hard workers. In my book they do a good job civic-wise.

MOST OF THE CELEBS have made their get-away and most of the goats have left for high ground for the Summer. Looks like an empty pocket around here, and gives you about the same reaction — nobody here but us mice.

One final blow will be struck the little white ball when this Desert Rat thing goes on the road June 5 and 6 — looks like everyone is coming out of the woods for this one. Seems it is strictly a valley and area affair — no dinner jackets will be worn. The fact wouldn't surprise me to hear a bad word or two on the tee for a change.

Rather surprising to know that some of our biggest names really have a spot in their hearts for our joint. Some of them took on pretty good when they came around with the last hand shake. Everybody as usual promising to write everybody else, full well knowing that they don't intend to; everybody inviting everybody else to spend a week or two with them and hope they can't make it — the old "stay as long as you can, but hope you have to leave by sundown" treatment.

MORRIE GREENSPOON and John Wood promised to take this thing over for one issue but couldn't seem to clean the thing up so it was printable.

Earle Strobe, one of the Ali Baba high handicap boys, who did so well in the Local Yokel tournament was down shooting his road game with Reuben Fleet. Glad to hear from them that the plans for the municipal course is going along apace.

Some of the out-of-town guests this week were: Dr. Paul Vasquez, Fullerton, John Roberts, Los Angeles; Tom Hays, Annandale; Glen Snyder, Redlands; Dr. T. Turney, La Habra; Paul K. Hill, Pasadena; Dr. H. P. Bolles, Burbank; Dr. B. M. Tylick, Long Beach; M. S. Hudson, Bellevue, Wash.; Lon Barnes, Palos Verdes, Thomas McMahon, Los Angeles and Dr. J. Purto, Whittier.

Recognition

Village Planning Report Published

The 1953 annual report of the Planning Commission of Palm Springs received mention in the May issue of the American Society of Planning Officials newsletter, published in Chicago and distributed throughout the nation.

A report so designated is considered outstanding by the national organization.

Following a recent similar mention of the city's subdivision ordinance, there were 200 requests received for copies, Planning Director W. G. Roeseler said.

Don't throw away the empty seed packets. They are often just the right size to store the crop.—Wall Street Journal.

Miss Baillard to Manage Houser Campaign Here

Miss Jeano Baillard, an active leader in community affairs, has been appointed local manager of Superior Court Judge Frederick F. Houser's Campaign for Lieutenant Governor.

Judge Houser served as Lieutenant Governor of the State of California during the first gubernatorial term of Earl Warren, making an outstanding record as the presiding officer of the State Senate and won the respect and esteem of the public.

Miss Baillard hopes to announce in the near future a rally in Palm Springs for Judge Houser at which time local residents may have the opportunity of meeting him.

Literature regarding Judge Houser may be obtained at Republican Headquarters in the Fiesta House on the Desert Inn grounds.

Public Hearings on Zone Matters Put Off to Fall

City Planning Commission will not conduct public hearings during the Summer months of June, July and August, Planning Director W. G. Roeseler announced.

This action is taken, Roeseler said, so that all interested parties will be present when hearings are held.

Persons may continue to apply for changes of zone and conditional permits, but they will not be processed until

June 1 Deadline for Tax Claims

County veterans were reminded that the deadline for filing claims for property tax exemptions is June 1 at 5 p.m.

The applications must be filed with Tax Assessor Frank Burchfield at the courthouse in Riverside.

The official deadline is the last Monday in May but as that is a legal holiday this year, Memorial Day, the deadline was extended to June 1.

September. The planning department will continue to operate its complete services during the Summer months, and planning commission members will continue to hold regular meetings.

Summer School Plans Approval

An instructional Summer school for student remedial purposes was considered last week by the board of trustees, Palm Springs Unified School District, provided that 25 or more students are enrolled.

The school would operate four hours a day, five days a week, for grades one through eight, subject to approval of the state board of education.

The school would not accept students who desire to attend for acceleration purpose, Dr. Arthur G. Hoff, schools superintendent, reported.

Cost of the program would be \$500. No transportation will be provided for students attending the sessions.

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